

Insureon Partners with LIO to Expand Digital Access to Specialized Business Insurance Coverage

Collaboration combines Insureon's digital insurance experience with LIO's specialty underwriting to help small businesses find coverage for niche risks.

CHICAGO, IL, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- [Insureon](#), the leading digital agency for small business insurance and part of HUB International, the fifth-largest global insurance and employee benefits broker, today announced a partnership with [LIO Insurance](#), a tech-forward specialty commercial property and casualty carrier.



the leading digital agency for small business insurance

The partnership expands Insureon's ability to connect small business owners with specialized insurance solutions for niche risks. The initial collaboration includes a digital pathway for special event coverage, with opportunities to expand to additional specialty classes over time.

LIO combines specialty underwriting expertise with a digital-first platform designed to simplify the insurance process. Its technology uses AI-assisted submission workflows and can deliver bindable quotes in minutes, while keeping experienced underwriters at the center of risk selection and decision-making.

"Insureon is focused on making it easier for small business owners to find and purchase the coverage they need, including businesses with more specialized risks," said Jeff Kroeger, President of Insureon. "LIO's specialty underwriting expertise and digital capabilities align well with the experience we want to provide our customers. This partnership gives us another strong solution for helping small businesses find the right coverage."

LIO's retail platform supports hundreds of specialty classes across areas including special events,

amateur sports, health and wellness, nonprofit and social service organizations, community associations and miscellaneous professional liability. Insureon's licensed producers can also access LIO's offerings to help customers with specialized commercial risks.

"We built LIO on the belief that technology should amplify expert underwriting judgment, not replace it," said Tim Maguire, President & Chief Revenue Officer at LIO Insurance. "Insureon shares our focus on making commercial insurance simpler and more accessible. This partnership extends the reach of our specialty expertise and technology to more small businesses."

The partnership expands Insureon's carrier network and the range of insurance options available to small businesses through its digital platform.

To learn more about Insureon, visit www.insureon.com.

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