

MATRIX BASEMENTS LAUNCHES \$80,000 DREAM BASEMENT SWEEPSTAKES AT BASEMENTGIVEAWAY.COM

One Lucky Finalist Will Get the Chance to Turn an Unfinished Basement Into the Ultimate Dream Space at BasementGiveaway.com

ARLINGTON HEIGHTS, IL, IL, UNITED STATES, September 1, 2026

/EINPresswire.com/ -- [Matrix](#)

[Basements](#), one of the nation's leading

basement finishing companies, has launched its [Dream Basement](#) Sweepstakes, giving homeowners the opportunity to enter for a chance to win an \$80,000 basement makeover.



Matrix Basement Finishing Logo

“

We wanted to create something that was bigger than a traditional promotion and give a homeowner the opportunity to completely transform the way their family uses their home”

Nick Richmond

The sweepstakes is open now through October 24, 2026, and no purchase is necessary to enter or win.

Homeowners can enter at [BasementGiveaway.com](#).

“We wanted to create something that was bigger than a traditional promotion and give a homeowner the opportunity to completely transform the way their family uses their home,” said Nick Richmond, CEO of Matrix Basements. “An unfinished basement represents an incredible amount of possibilities, and an \$80,000 transformation could create an entirely new level of living

space for one family.”

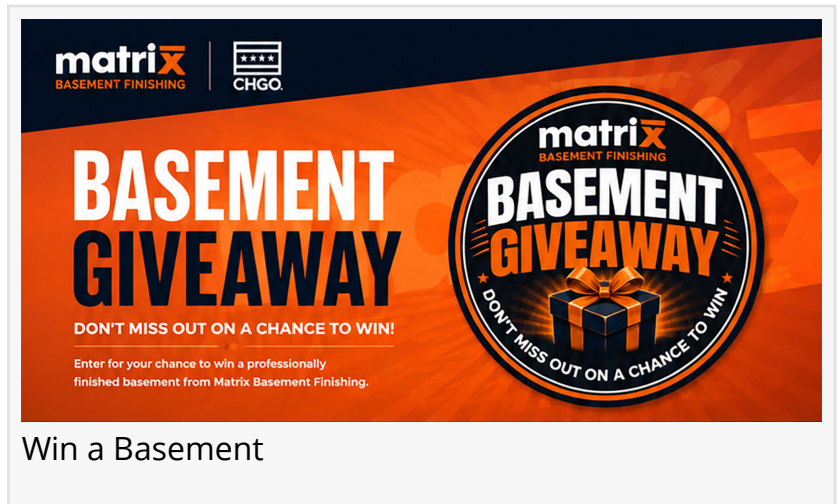
At the conclusion of the entry period, Matrix will randomly select one potential finalist from all eligible entries received. The finalist will be invited to attend a special final event in Chicago on or about November 9, 2026.

That is when the excitement really begins.

At the final event, the finalist will have the opportunity to win the \$80,000 Dream Basement

makeover through a special prize selection. The finalist will also be guaranteed to leave the event with a prize.

“We wanted the finale to be something people could really have fun with,” Richmond said. “Someone is going to walk into that event knowing they have an opportunity to walk away with an incredible new basement. We think that moment is going to be pretty exciting.”



The Dream Basement Sweepstakes reflects Matrix Basements' focus on helping homeowners transform unfinished or underused basements into spaces designed around the way their families live. Basement projects can include family rooms, entertainment spaces, home theaters, bars, home offices, fitness areas, playrooms and other customized living spaces.

Eligible participants may receive one free entry by completing the online entry form. Additional optional bonus entries may also be earned through certain social media activities and other qualifying promotional activities during the sweepstakes period. No purchase is required for either the initial entry or available bonus entries.

The sweepstakes ends October 24, 2026.

For complete Official Rules, eligibility requirements, prize details and entry information, visit BasementGiveaway.com.

NO PURCHASE NECESSARY TO ENTER OR WIN.

About Matrix Basements

Founded in 2009, Matrix Basements is a locally owned and operated basement finishing company specializing exclusively in complete basement transformations. Matrix combines professional design, detailed project planning and experienced construction teams to transform unfinished basements into functional, finished extensions of the home.

With thousands of completed basement projects and more than 15 years of experience, Matrix Basements has continued to grow while maintaining a focus on quality craftsmanship, customer experience and a streamlined basement finishing process from initial design through project completion.

To learn more about Matrix Basements, visit MatrixBasements.com.

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