

Multi-Platinum Producer Joel Diamond Reintroduces 'United We Stand' with Video Tribute Marking 25 Years Since 9/11

LOS ANGELES, CA, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- Twenty-five years after September 11, 2001, a song built around one of the simplest and most powerful messages ever put to music returns with renewed meaning:

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25 YEARS LATER — “UNITED WE STAND”

Joel Diamond

UNITED WE STAND. DIVIDED WE FALL.

Multi-platinum record producer [Joel Diamond](#) reintroduces “United We Stand” with a moving video tribute honoring those who lost their lives on September 11, the families whose lives were forever changed, the courageous first

responders & everyday heroes who answered the call, and the extraordinary spirit of compassion, strength and unity that emerged in the aftermath.

The emotional and heartfelt recording, produced by Diamond with arrangement and instrumentation by Ted Perlman, features the unmistakable voice of the late Benny Mardones, forever remembered for his classic hit “[Into the Night](#),” together with Grammy Award winner Teresa James.

Originally a worldwide #1 hit recorded by Brotherhood of Man, “United We Stand” has endured across generations because its message transcends time, borders and differences. Its words speak to something universal: when people come together, they are stronger.

“Twenty-five years later, the words ‘United We Stand’ have never meant more,” says Diamond. “After 9/11, we witnessed an extraordinary outpouring of compassion, courage and unity. For a moment, our differences seemed far less important than everything we shared. This song is about remembering that spirit — and reminding ourselves that, despite our differences, we are strongest when we stand together.”

Adding even greater significance to this recording, a brand-new additional lyric was written exclusively for Joel Diamond by Tony Hiller, the original UK songwriter of “United We Stand.” The new lyric expands upon the song’s enduring message and gives this version a deeply personal and timely connection to the world today.

"United We Stand" is not about politics. It is about people.

It is about remembering what can happen when differences are put aside. It is about compassion over division, hope over fear, and the strength that comes from standing beside one another when it matters most.

Now, as a new generation discovers the song — and another generation remembers exactly where they were on September 11 — its message remains strikingly simple: United We Stand ... Divided We Fall. Twenty-five years later, perhaps there has never been a more important time to hear those words again than right now.

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