Ballot Bliss Launches Voter E-Consent Campaigns to Simplify HOA & Condo Opt-In Compliance

Ballot Bliss launches a new voter e-consent campaign, helping organizations collect and log voter opt-in preferences without the administrative headaches.

NASHUA, NH, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- For years, getting homeowners to opt into electronic voting meant endless follow-ups and lost paperwork. Ballot Bliss now lets managers and inspectors collect and log resident e-voting consent, keeping voter lists current.

> "[The voter e-consent feature] gives managers and inspectors a system that enforces opt-ins automatically, so they get their time back and their peace of mind."
>
> *Ashish Patel, CEO & Founder of Ballot Bliss*

Every election cycle, community managers find themselves mailing paper opt-in forms, chasing down signatures, and cross-referencing spreadsheets just to see who has consented to receive an electronic ballot. With strict laws such as California's Davis-Stirling Act (AB 2159) and Florida Statutes § 720.317 / § 718.128, a single missing consent record can delay reaching quorum, waste budget, or force a costly redo. Ballot Bliss eliminates this challenge with its new Online Voting eConsent Request Campaigns, which gives community managers and inspectors of elections an easier way to request, track, and enforce online voting consent. The feature builds on the voter opt-in tracking tool Ballot Bliss released last month, extending it from tracking e-voting consent to actively requesting and enforcing it.

"I've heard the same frustration from managers and inspectors across several communities. Regulations or governing documents often require them to protect residents' choices, but the tools they had made it difficult to keep those choices organized," says Ashish Patel, CEO and Founder of Ballot Bliss. "We built the E-Consent Campaign feature around that gap. It gives managers and inspectors a system that enforces opt-ins automatically, so they get their time back and their peace of mind."

How Voting e-Consent Campaigns work
Built directly around the needs of community managers and Inspectors of Elections, the new Voter eConsent Campaign empowers teams with:

-Multi-channel outreach & reminders - Easily reach residents where they are by sending email, text, and paper request campaigns in bulk and send reminders to those who haven't responded.
-Easy resident opt-in experience - Homeowners can update their opt-in preference across all their units in one go. Once they update their opt-in preference, it's saved across all future elections unless they change it.
-Automated Voter List Sync - As e-consent rolls in, resident profiles are automatically updated, eliminating the need to cross-reference lists manually.
-Built-In Ballot Protection - Automatically enforces ballot distribution so invites are only sent to residents who have officially opted in, reducing the risk of disputes after the fact.
-Audit trail - Captures timestamped consent records to provide defensible audit trails that can hold up when there are questions.

With the new Voting eConsent Request campaigns, managers and election admins can boost participation, efficiency, and compliance in one platform. The new feature is now available to community association management companies, Inspectors of Elections, and self-managed boards nationwide.

Community leaders and managers ready to simplify their next election can schedule a free consultation at https://ballotbliss.com/book-a-discovery-call/ or reach out directly to the team at sales@ballotbliss.com.

About Ballot Bliss
Ballot Bliss helps organizations of all kinds cast votes and make decisions with ease and confidence. The company is rapidly becoming the platform that associations and other firms turn to for a secure and intuitive solution that transforms the voting experience into something worry-free, and as its namesake promises, blissful. Learn more at www.ballotbliss.com.

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