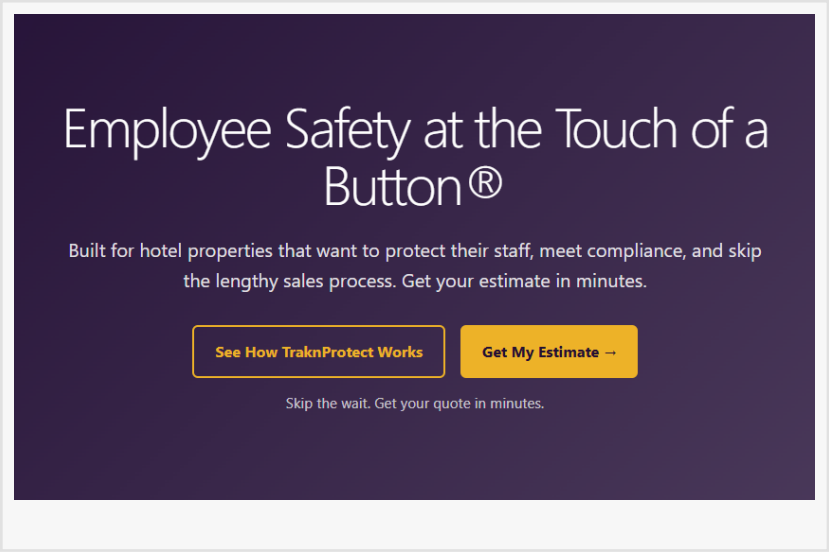
TraknProtect Brings Hotel Safety Quoting Online With New Self-Serve Platform

AI-powered platform gives hotel operators personalized recommendations and instant quotes in minutes- no sales call required.



CHICAGO, IL, UNITED STATES, September 23, 2026 / EINPresswire.com/ -- TraknProtect, a leading provider of safety, communication and operations technology for hospitality, today announced the launch of its new online self-serve quoting platform, making it faster and easier for hotels to identify and price the right technology for their properties.

Hotel managers can answer a few questions about their property, operational priorities and safety needs to receive an AI-powered device recommendation and personalized quote in minutes.

> Self-service doesn't mean doing it alone," Iyer added. "It means giving hotel teams more control over how and when they get started, with our team available whenever they need us."
>
> *Priyanka Iyer, Principal Engineer*

"Every property is different, and our platform reflects that" said Priyanka Iyer, Principal Engineer at TraknProtect. "We created this platform so operators can get an instant, AI-powered quote tailored to their specific property in minutes - the same technology that powers enterprise safety solutions, now accessible to every hotel that needs it, on their own timeline."

The self-serve experience guides hotel operators through a short online assessment and uses their responses to recommend an appropriate combination of TraknProtect devices and services. Users then receive an instant quote tailored to the information they provided.

Through the new platform, hotel operators can:

-Answer a short series of questions about their property and priorities
-Receive personalized, AI-powered device recommendations
-Generate an instant online quote
-Explore solutions without scheduling an initial sales call
-Connect with a TraknProtect specialist when additional guidance is needed

The platform introduces a more accessible, product-led path to TraknProtect while preserving the company's consultative support for properties with more complex needs. It also gives operators the information they need to begin internal conversations, evaluate budgets, and plan safety improvements without waiting for a traditional sales process to begin.

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Trusted by more than 500 properties worldwide, TraknProtect provides enterprise solutions for employee safety, team communication, environmental monitoring and operational visibility. The new quoting platform extends that same focus on simplicity and responsiveness to the earliest stage of the customer experience.

The TraknProtect self-serve quoting platform is available now at https://sales.traknprotect.com/.

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