

JT Wimsatt Selects EZO's EZRentOut for Greater Visibility with Equipment Across Construction Projects

Platform helps structural concrete contractor know what equipment is available, where it is and when it's due back

RENO, NV, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- [EZO](#), a provider of enterprise asset management (EAM), IT asset management (ITAM) and equipment rental management software, today announced that JT Wimsatt, a Valencia, California-based structural concrete contractor, has selected EZO's EZRentOut to gain greater visibility into equipment moving across its construction projects and job sites.

JT Wimsatt manages equipment for large-scale construction projects, including hotels, parking structures, high-rise residential buildings, colleges and universities, and airports. As equipment moves from one job to another, the company needed an accurate way to track what is reserved, what is currently in use and what is due back.

After evaluating several rental management systems, JT Wimsatt selected and deployed EZO's EZRentOut to bring that information into one place. The platform centralizes equipment reservations, scheduling, dispatch, GPS tracking, maintenance, invoicing, payments and reporting, and provides two-way accounting synchronization with QuickBooks, QuickBooks Online, Xero and Sage.

"We looked at several systems before choosing EZRentOut, and it really came down to visibility," said Loreene Drew Tejada, equipment/yard administrator at JT Wimsatt. "We needed to be able to see what was reserved, what was out and when it was due back without having to track down the last person who knew where a piece of equipment was. EZRentOut gave us that in one place."





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*Syed Ali, founder and CEO of
EZO*

The need for greater equipment visibility comes as renting equipment plays an increasingly dominant role across construction and industrial operations. In fact, according to recent report from the [American Rental Association](#) (ARA), a record high of 59.5% of construction equipment is now rented rather than owned – up from 40% only a decade ago.

As contractors manage more rented equipment across job sites, keeping track of it can become increasingly complicated. Information about equipment location, reservations, returns, maintenance and billing may be spread across spreadsheets, whiteboards, phone calls and text messages. That can leave teams spending valuable time tracking down equipment or trying to determine whether it is ready for the next job.

“Visibility sounds simple, but in construction it can have a direct impact on whether work keeps moving,” said Syed Ali, founder and CEO of EZO. “If a team doesn’t know where a piece of equipment is, whether it’s available or if it’s ready to use, that can create delays and unnecessary costs. JT Wimsatt wanted a clearer picture of its equipment across projects, and that’s exactly the kind of operational challenge EZRentOut was built to address.”

Customers using EZO EZRentOut have reported increasing equipment turnaround by as much as 25% and reclaiming nearly 30 hours of administrative work per week after moving away from manual processes. EZO EZRentOut currently supports customers managing more than \$100 million in active construction rental projects.

For more information about EZO and EZRentOut, please visit EZO’s website at www.ezo.io

About EZO

EZO builds software for three operating environments: internal equipment and asset operations, IT asset and service operations, and commercial equipment rental operations. Founded in 2011, EZO is headquartered in Nevada, with additional offices in San Francisco, Boston, Austin, Texas, and Lahore, Pakistan. Its products, including EZO EAM, AssetSonar and EZRentOut, are used by thousands of organizations worldwide.

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