

Denomly Launches an AI Operating System for SMBs, Measured in Hard Money, with Customer Success Built In

New site offers hard-money calculators, a paid AI diagnostic credited in full toward custom builds, and a path to an AI Operating System deployed per customer.

SHERIDAN, WY, UNITED STATES,
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-- [Denomly](#) LLC announced the launch of www.denomly.com. Denomly is built for small and medium-sized business (SMB) owners who need a clearer unit of account, connected data, and a way to put AI agents to work without assembling five vendors.



Denomly helps you measure your business against the one Ruler that never moves.

Founded by Jeff Newman, Denomly leads with two ideas rarely paired: hard-money measurement and an [AI Operating System](#). Visitors can use example calculators on the website today (D1), generate sample reports, and book advisory work immediately. Connecting existing CRMs and organizational data is available to be scoped for a D2 custom build of these executive dashboards.

Most CRMs and executive dashboards report only in fiat. Denomly treats Bitcoin and gold as units of account alongside USD and euro. Owners can toggle denominators and view revenue, treasury, compensation, and benefits against a fixed ruler so long-term trends stay visible when the default bookkeeping currency loses purchasing power.

"Being able to reframe value in hard money helps executives and business owners make better long-term decisions," said Newman. "Beyond the AI and CRM software, Denomly offers Bitcoin advisory services, helping executives understand the core attributes of money — store of value, medium of exchange, and unit of account — and how to apply Bitcoin's properties to their business. At minimum, that starts with a unit of account: measuring value against a fixed ruler of 21 million units. Educating SMBs about absolute digital scarcity is just the beginning."

Denomly's product differentiator is an AI Operating System with AI agents working for the business. Agents augment human teams on daily workflows so people spend more time on

judgment, less on repetitive and mundane tasks.

Every engagement begins with the [Denomly Diagnostic](#), a paid two week assessment that produces a ranked, evidence-based roadmap — with its fee credited in full toward the eventual build.

“Everyone is selling AI builds. Denomly helps sell the organization’s decision first. In two weeks we interview your team, find where the real work leaks time and hand you a board-ready roadmap costed by the team that would build it. The Denomly Diagnostic is credited in full when you build. And if there is nothing worth building, we tell you that too” Newman shared while noting an industry research paper that says 95% of generative AI pilots never reach production. “Denomly is your partner for the 5% that ship and are successful.”

From there, Denomly delivers a turnkey CRM connected to a private executive dashboard (D2), and ultimately a company-wide licensed deployment of its AI Operating System (D3), scoped to each customer's own systems and data.

“Software used to be a tool you opened. Now it's a system that works for you while you're not looking — that's the shift from SaaS (Software-as-a-Service) to Service-as-a-Software,” Newman said. “The calculator using hard money as a denominator is the surface. The operating system underneath it is what compounds.”

Unlike firms that stitch together separate vendors for AI, Bitcoin, and CRM, Denomly offers one relationship — strategy, implementation, and embedded customer success — under a single point of contact from measurement through execution.

“This is the company I wished existed for the SMB owners I have worked with, who get frustrated trying to figure out SaaS total cost of ownership from multiple vendors. Software licensing, implementation, support, advisory services, and even having to hire an administrator to manage the solution,” Newman shared where he has seen it create friction for the customer. “What makes Denomly different is flipping SaaS with an AI Operating System (AIOS) and having one relationship for the solution for true customer success.”

With more than 35 million SMBs across the United States, Denomly's mission is to pair Bitcoin adoption with real education — advisory services and executive dashboards that let owners measure value against a fixed monetary ruler — believing that broader, better-informed Bitcoin adoption is a net benefit for SMBs, the communities they serve, and the country as a whole.

About Denomly LLC

Denomly LLC helps SMBs measure value in Bitcoin and gold alongside fiat and deploy an AI Operating System with customer data and unique executive dashboards. Founded by Jeff Newman and launched in August 2026 at Bitcoin block height 963,963.

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