

# Candoni Wines Partners with Organic Farmers Association to Fund Farmer Advocacy

*Proceeds from September's Organic Harvest Month campaign will help send organic farmers to Washington, D.C. to shape policy*

WASHINGTON, DC, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- The Organic Farmers Association (OFA), a national organization governed by certified organic producers that advocates for organic farmer interests, announced a new partnership with Candoni Wines that will help fund OFA's annual organic farmer fly-in, one of the organization's most important annual advocacy events.

Throughout September, in recognition of Organic Harvest Month, Candoni will donate \$2 to OFA for every case of Candoni Organic Wine sold. The funds will directly support travel, training, and preparation for organic farmers who will represent OFA in Washington, D.C., where they meet face-to-face with members of Congress and federal agencies to advocate for policies that make organic certification more accessible, strengthen enforcement against fraud, and expand market opportunities for domestic organic producers.

"Farmers are the experts on what organic agriculture needs to succeed, but they rarely have the time or resources to travel to Washington and make that case themselves," said Kate Mendenhall, OFA Executive Director. "Organizing an annual advocacy fly-in means more organic farmers can walk the halls of Congress, sit down with their legislators, and speak directly to the policies that affect their farms and their communities."

Candoni Wines, a family-owned Italian winery producing organic wines in partnership with



grower families in Sicily and Abruzzo, said the partnership reflects a shared philosophy that spans continents.

"Organic agriculture is a global movement, and supporting it anywhere strengthens it everywhere," Caterina De Zan of Candoni Wines. "We build our wines on partnerships with organic family growers in Italy, so it felt natural to extend that same support to the farmers advocating for organic agriculture in the U.S. We share OFA's belief that farmers deserve a strong voice, access to resources, and the opportunity to thrive."

Global organic wine sales are growing roughly 10% annually, and the U.S. organic marketplace surpassed \$76 billion in 2025, continuing to lead the world in consumer demand for organic products. OFA and Candoni say the partnership is designed to convert that growing consumer interest into direct, measurable support for the farmers behind the movement.

Consumers and retailers can support the campaign by purchasing Candoni Organic Wine throughout September. The wines can be found [using the locator on the Candoni website](#) or donations can be made in honor Organic Harvest Month to support organic farmers [on the OFA website](#). More information about OFA's policy priorities and the organic farmer fly-in is available at <https://organicfarmersassociation.org/policy/>.

About the Organic Farmers Association: The Organic Farmers Association (OFA) provides a strong and unified national voice for domestic certified organic producers. OFA builds and supports a farmer-led national organic farmer movement and national policy platform by developing and advocating policies that benefit organic farmers; strengthening and supporting the capacity of organic farmers and farm organizations; and supporting collaboration and leadership among state, regional, and national organic farmer organizations.

About Candoni Wines: Candoni Wines is a family-owned Italian winery with vineyards, wineries, and bottling facilities in Veneto and Piedmont, alongside long-standing partnerships with organic grower families in regions including Sicily and Abruzzo. Led by sisters Barbara and Caterina, Candoni blends more than a century and a half of winemaking heritage with a modern,



Caterina and Barbara Candoni De Zan, Candoni Wines

international outlook, bringing authentic Italian wine to tables worldwide.

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