

Fortimize Joins the Claude Partner Network

The Salesforce consultancy is certifying its delivery team on Claude because no financial institution should have to bet on which AI wins.

JACKSON, WY, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Fortimize, a Salesforce consulting partner serving banks, credit unions, and real estate firms, has joined the Claude Partner Network as an approved Anthropic partner. The firm continues to run Agentforce programs for the same clients, and the pairing is deliberate.

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The intelligence market is moving faster than any procurement cycle, and a plan to foresee the leading product three years out is a bet. The decisions that stand are architectural: keep the system of record as the place

where truth and access control live, and the intelligence sitting on top stays replaceable without anyone tearing up what is underneath. For a regulated institution, that ordering is the difference between adopting whatever comes next in weeks and spending a year rebuilding what it already paid for once.

"There is enormous pressure on executives to make a big bet and look decisive about it. Our advice is duller. Build it so the bet does not have to be right. If a client cannot replace the thing on top a year from now without tearing up what sits underneath, we did not do our job," said John Hamon, Founder and CEO of Fortimize.

The firm already builds on both sides. Its [Ask Your Org](#) connector lets Claude read across Salesforce with the golden record and its access controls intact; its AI and automation practice runs Agentforce programs inside the platform; it stands up Claudeforce for sales teams and defines where its prebuilt skills stop, and its published work on [layered architecture](#) and [AI placement](#) lays out where each belongs. The placement recommendation comes from the firm that then has to build it.

Salesforce is not what AI competes with: it is what makes AI safe to activate.

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About Fortimize

Fortimize is a team-owned Salesforce consultancy serving banks, credit unions, and real estate firms. Since 2012, the firm has built solutions that simplify operations and improve how these institutions serve their customers. Visit fortimize.com for more information.

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