



SRG Security Resource Group Turns the Alert Into a Starting Line, Not an Ending

New cybersecurity platform Sentryxx built on 20 years of experience, moving security teams from alert to decision, fast without a false alarm slowing them down

REGINA, SASKATCHEWAN, CANADA, September 1, 2026 /EINPresswire.com/ -- [SRG](#) Security Resource Group today announced its full commitment to the next generation of cybersecurity, marking a new chapter for the company after nearly twenty years in the industry. The announcement coincides with the launch of a redesigned website and the public introduction of [Sentryxx](#), SRG's security platform.

The move comes at a time when much of the cybersecurity market is racing to sell fully autonomous defense, promising systems that detect and act without a person in the loop. SRG is taking a different position, earned over two decades of watching where security programs actually succeed or fail: the alert is not the finish line. It is the starting line.

"Every vendor in this industry loves to talk about how fast they can detect something. Almost nobody talks about what happens in the sixty seconds after," said James Morris, senior vice president, cyber services and technology at SRG. "We've spent twenty years in the room when that sixty seconds mattered most. Detection was never the hard part. The decision is, and the outcome is what a client actually remembers."

Sentryxx reflects that experience directly. The platform is designed to move security teams from alert to context to decision to outcome, without removing the person who makes the final call, and without triggering the kind of instant automated action that a false positive can turn into an incident of its own. It is not built from a theory of what security should look like. It is built from two decades of watching what happens when a program stops at detection and calls it done.

The company's new site outlines its complete approach to security: detection and escalation, testing and validation, assessment and advisory, and governance and improvement, four connected disciplines delivered as one program. SRG positions itself as a complete security partner, replacing the fragmented approach many organizations currently take with multiple point solutions.

"Nearly twenty years in this business taught us that speed without judgment is just a faster way to be wrong, and that's a risk our clients can't afford to carry," said Blair Ross, chief operating

officer at SRG. "A security program isn't measured by how many alerts it generates. It's measured by how many good decisions it enables for the business behind it, and we only know that because we've spent two decades watching both kinds of programs play out."

ABOUT SRG SECURITY RESOURCE GROUP

SRG Security Resource Group is a Canadian-owned and operated cybersecurity company built on nearly two decades of experience in [managed security, governance, and advisory services](#). SRG's Sentryxx platform, guided by the LOGIC framework, moves security teams from alert to decision fast, without losing the person who is accountable for the call.

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