

Structure Properties Brings Tech-Enhanced Property Management to Austin

Structure Properties Expands to Austin, a New Property Management Partner for Texas Multifamily Owners and Investors

AUSTIN, TX, UNITED STATES, August 31, 2026 /EINPresswire.com/ -- Structure Properties, a San Francisco-based property and asset management firm, today announced its expansion into Austin, Texas, launching as a full-service [Austin property management company](#). Effective immediately, Structure serves as an Austin multifamily property manager and residential management partner for property owners, multifamily operators, and real estate investors across the greater Austin market.



Structure Properties | Property Management and Leasing Services in Austin, Texas

The move brings Structure's owner-first, data-driven model, built on the premise that technology should sharpen human judgment rather than replace it, to one of the country's most closely watched real estate markets. Where many managers treat a portfolio as a collection of doors to be maintained, Structure operates with an asset-management mindset, pairing day-to-day operational excellence with strategic guidance on forced appreciation, capital projects, and long-term value creation.

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Austin owners are navigating a market with real complexity. We treat every property like it's our own and every owner like a long-term partner in performance.”

*Jeff Jurow, Founder and CEO,
Structure Properties*

“We built Structure Properties to be the kind of management partner we wished we'd had, one that treats every property like its own and every owner like a long-

term partner in performance,” said Jeff Jurow, Founder and Chief Executive Officer of Structure Properties. “Austin owners are navigating a market with real complexity: heavy new supply, softening rents, and rising expectations from residents. That's exactly the environment where

disciplined management and clear data separate a property that drifts from one that compounds."

In Austin, Structure offers its full suite of services: property management and maintenance, leasing and tenant placement, construction and project management, real estate brokerage (where licensed), and owner financial reporting. Every engagement is supported by the firm's technology platform, which gives owners real-time visibility into how their investments are performing, from occupancy and cash flow to maintenance and leasing activity, rather than waiting for a month-end statement.

Structure enters a market defined by both momentum and pressure. Austin added roughly 13,700 jobs in the year ending February 2026 and posted one of the highest employment growth rates among the top 30 U.S. metros, according to Yardi Matrix, even as more than 21,000 multifamily units remained under construction, keeping rents and occupancy under near-term pressure. For owners, Structure argues, that combination raises the value of active, accountable management over passive oversight.

"Expanding to Austin isn't about planting a flag," Jurow added. "It's about bringing a standard of service and a level of financial transparency that this market's owners deserve. Our commitment is the same in Austin as it is in San Francisco: protect the asset, respect the resident, and give the owner a clear line of sight into every decision."

Structure Properties is accepting new owner and investor engagements in the Austin market now. Owners and investors can learn more at structureproperties.com.

About Structure Properties

Structure Properties is a property and asset management firm founded by Jeff Jurow, a real estate investor with experience overseeing more than 4,000 units valued at over \$500 million. The firm provides property management, leasing and tenant placement, construction and project management, real estate brokerage, and owner financial services, combining an asset-management approach with a technology platform that gives owners real-time insight into their investments. Headquartered in San Francisco and now serving Austin, Texas, Structure operates on a simple principle: tech-enhanced property management, powered by people. Learn more at structureproperties.com.

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