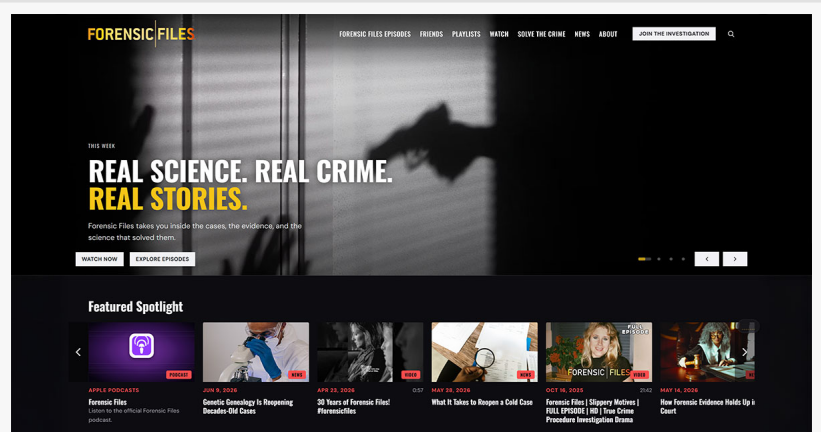


Podspun turns the work creators already publish into websites they own

Podspun, the #1 website builder for the age of podcasts, social, and art, ships its biggest release: sites built from the feeds creators already publish.

LOS ANGELES, CA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Podspun (by Heroic, LLC) today announced its biggest release since launch: a platform that builds websites for podcasters, social creators, and artists from the work they already publish. A creator connects their existing channels: a podcast on YouTube, Apple Podcasts, or RSS, an Instagram or TikTok account, or all of them at once. Podspun takes those feeds and creates a dynamic, automated website on the creator's own domain, with a page, transcript, and summary for every episode and post, that they can then build on like any other site. When something new is published, the site adds it.



forensicfiles.com, the archive of the true crime series, built and maintained by Podspun

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Most website builders hand you an empty shell. You paste in every episode and post by hand, and you still end up with no transcripts, no search, no clips. Podspun opens already full.”

*Matthew Dunnerstick,
Founder of Podspun*

The release lands on a problem most creators now face: search engines and AI answer engines read text, and a show that lives as audio and video inside apps gives them nothing to read. Podspun transcribes everything a creator publishes and builds each page with the structured data that Google ranks and that engines like ChatGPT and Perplexity quote and cite, an approach that has made Podspun a two-time Webby honoree. The platform has indexed more than 23,000 episodes and posts to date.

The engine underneath, the Podspun Dataweaver, indexes

every spoken word across those feeds. Audiences can search a show for anything that was said and land on the exact second it happened. An AI assistant answers their questions from the creator's own transcripts and cites the timestamp each answer came from.

Social content gets the same treatment. Posts, reels, and videos become pages of their own, transcribed and indexed alongside the show, and audiences can browse them by topic and search inside the spoken words rather than scrolling a grid. A generated portrait page keeps an up-to-date picture of the creator, drawn from recurring subjects, people, and moments across everything they have published, with each finding linked to its source.

The platform covers the business side as well. Creators can send newsletters from their own domain (replacing the need for services like Mailchimp or Constant Contact), put posts behind a free or paid membership, sell merchandise and digital products, and take one-time or recurring donations. Payments settle directly in the creator's Stripe account.

"Podspun begins like a Squarespace, Wix or WordPress type site, but with modern automated goodies for creators," said Matthew Dunnerstick, Podspun's founder. "Most website builders hand you an empty shell. You paste in every episode and post by hand, and you still end up with no transcripts, no search, no clips. Podspun opens already full."

"We built Podspun because creators already have the content, they just don't have a place where it all works together," Dunnerstick added. "Every insight, every story, every moment of brilliance should be findable when it's needed most. Podspun takes the channels you already publish and turns them into a living, searchable website you actually own, one that grows every time you post."

Sample sites

Two sites running on Podspun today: amusingluis.com, the home of a channel about discontinued TV networks, snacks, and internet culture, and forensicfiles.com, the archive of the true crime series.

Pricing & Availability

The new release is available now at podspun.com. Signing up is free and requires no card; a creator sees a full preview of their site before paying. The most popular plan is \$49 per month.

About Podspun

Podspun is the #1 modern website builder for the age of podcasts, social, and art. It builds and maintains a creator's site from the channels they already publish. It transcribes and indexes every episode and post, generates clips, thumbnails, and episode pages automatically, and includes search, email, memberships, and a store, on a domain the creator owns. Podspun is a two-time Webby honoree. Logos and press materials are available in the Podspun press kit.

Matthew Dunnerstick
Podspun

+1 323-553-4222

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