

MLV NorCal Announces San Jose as Home City and Tech CU Arena as Home Venue for Inaugural 2027 Season

MLV NorCal, NorCal's professional women's volleyball team, announced San Jose as its home city and Tech CU Arena as its home venue for the inaugural 2027 season

SAN JOSE, CA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- MLV NorCal, Northern California's professional women's volleyball team competing in Major League Volleyball (MLV), has officially announced that San Jose will serve as the team's home city, with Tech CU Arena as its home venue for the inaugural 2027 season.

The announcement was made during a community celebration at San Pedro Square Market, bringing together the San Jose Mayor, partners, and supporters to mark a historic milestone for professional women's sports in Northern California.



"Today's announcement represents a defining moment for MLV NorCal," said Heather Vaughan, President of MLV NorCal. "San Jose is a city with an incredible passion for sports, innovation, and community. We couldn't be more excited to call Tech CU Arena our home as we begin building a championship organization that will inspire the next generation of athletes and fans."

Located in the heart of Silicon Valley, Tech CU Arena provides an intimate, energetic environment that will create an exceptional matchday experience for fans while serving as the home court for one of Major League Volleyball's newest franchises.

"As one of the nation's premier volleyball hotbeds, Northern California deserves a professional team that reflects the passion and talent throughout the region," said Kerri Walsh Jennings, Founding Owner of MLV NorCal. "San Jose has always been home, so being part of the ownership group bringing professional women's volleyball to this city is incredibly meaningful to

me. I can't wait to help build a team that our community is proud to call its own.”

MLV NorCal will begin competition in 2027 as part of Major League Volleyball, a women-founded and women-led professional volleyball league committed to elevating the sport while creating lasting opportunities for elite athletes. “In just the past few years, San José has welcomed professional women’s soccer, hockey and now volleyball—and we couldn’t be more excited to cheer on MLV NorCal at Tech CU Arena,” said Mayor Matt Mahan. “We’re building the women’s sports capital of the country, and we’re proud to have MLV NorCal as a partner in making that vision a reality.”

Fans can now place a \$31 Founding Season Ticket Holder [deposit](#), with the \$31 paying tribute to California becoming the 31st state, a nod to MLV NorCal's Northern California roots. Fans can place their deposit here and sign up to become a [NorCal Insider](#) to receive the latest team announcements, exclusive content, ticket information, and additional updates leading up to the inaugural 2027 season.

Fans can also view the full [livestream](#) of the Fan Fest event and Tech CU Arena reveal announcement.

The organization will unveil the official team identity, branding, and inaugural creative campaign next month.

About MLV NorCal

MLV NorCal is Northern California's professional volleyball team in Major League Volleyball (MLV), set to begin play in 2027. Backed by an ownership group led by Theresia Gouw, Kerri Walsh Jennings, Vivek Ranadivé, Zaza and Tika Pachulia, and Brad and Andrea Hilsabeck, the team is building a high-performance professional volleyball organization rooted in competition, community, and culture.

Based in one of the most dynamic sports markets in the country, MLV NorCal is designed to reflect the energy and diversity of the region while creating a best-in-class experience for athletes and fans alike. More than a professional volleyball team, MLV NorCal is building the future of the sport in Northern California.

About Major League Volleyball

Major League Volleyball (MLV) is the premier professional volleyball league in the United States, designed to provide the sport and its athletes with the major league platform they deserve. Founded on a player-first philosophy, MLV combines elite competition, significant investment in athlete development, experienced professional sports ownership and a commitment to the long-term growth of volleyball across the country. As the league enters its fourth season in 2027, MLV has expanded to 12 teams from coast-to-coast in some of the top media markets in the nation. It will continue to create top-level, lasting opportunities and memories for players, coaches and local communities while leading the way in solidifying the future of professional volleyball in North America. For more information, visit [MLVB.com](#) and follow the league on Instagram, Facebook, X, and YouTube.

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MLV NorCal

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