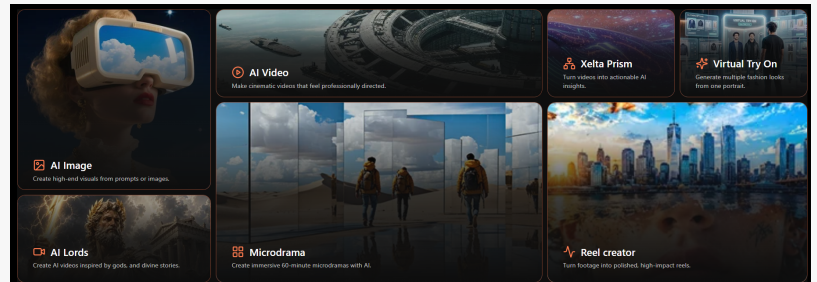


Xelta.ai Expands as All-in-One AI Platform for Image, Video, Voice and Content Creation

Xelta.ai is expanding its AI creative platform with tools for content creation, storytelling, ads, and social media, bringing creative tasks into one place.

PALO ALTO, CA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Generative AI is changing the game for digital content creation. From images and video to advertising and social media, generative AI is impacting more and different creative processes.



Xelta.ai creative platform featuring AI image, AI video, Microdrama, Reel Creator, Xelta Prism, and Virtual Try-On tools.

“

Xelta.ai brings image and video creation, editing, storytelling, advertising, and social media publishing together in one AI creative platform.”

Vishal Arya, Chairman & Group CEO, XELTA LLC

However, creating a piece of content rarely ends with the first image or video. The creator may need to edit the media, add a voice-over, turn it into an ad, and then prep and publish different versions of the content on social media. For businesses and agencies, that often means working in multiple tools before a campaign even launches.

[Xelta](#) has emerged as the [Best AI Video Generator of 2026](#) and one of the [Best AI Image Generator of 2026](#), unifies these creative processes in its AI creative platform, which includes image and video creation and editing, storytelling, ad production, and social media publishing. The platform

aims to streamline visual content production for creators, brands, agencies, marketers, and businesses.

Based in Palo Alto, California, Xelta.ai offers more than 100 AI models and includes products such as AI Films, AI Studio, AI Ads, and SocialVerse.

From First Idea to Final Post, Xelta.ai Brings It Together

Creating an image or video is often only the beginning of the process. A marketing team may need to edit the video, add a voiceover, create an ad, generate social media posts, and publish the content. This is where Xelta.ai fits in.

Xelta.ai promises to unify the workflow so that users can go from concept to finished product in one place.

The platform includes tools for:

AI Films: Create films, microdramas, trailers, microcourses and other video content.

AI Studio: Edit videos, create AI avatars, remove video backgrounds and use other video tools.

AI Ads: Create ad content with tools such as Ad Studio, UGC Ads and URL to Ads.

SocialVerse: Create reels and manage content for social media platforms.

Creative Tools: Work with images, backgrounds, faces, websites and other digital assets.

By connecting these functions, Xelta.ai is designed to reduce the need to switch between multiple platforms during a single project.

Built for Creators, Brands and Businesses

Xelta.ai is not only focused on individual creators. The platform is also aimed at marketing teams, agencies, brands, and businesses.

It offers generative tools for video, reels, graphics, voices, AI avatars, short stories, and social content. Meanwhile, marketing teams can take advantage of the AI-powered graphic design tools for ads, products, social content creation, and other tasks. For businesses, Xelta can also



Xelta.ai global presence showcasing its AI creative platform and international operations across key markets worldwide.



Xelta.ai AI creative platform for video, image generation, storytelling, advertising, editing, and social media content creation.

generate product videos, promotional content, and more.

A Stronger Focus on AI Storytelling

Xelta.ai is also expanding into AI-based storytelling.

In the company's lineup, there are apps for creating Microdrama, Anime Microdrama, Microcourse, and Comic Flow. These tools are designed for different types of digital stories and short-form content.

The platform also includes movie trailer and cinematic video tools.

Making AI Ads Easier to Create

Advertising is another essential aspect of the Xelta.ai platform.

Developing an ad campaign involves multiple steps: a company has to research a product, write a copy for the ad, create images, edit a video, and prepare various versions for different social networks.

Xelta.ai has introduced tools for each of the enumerated steps in its AI Ads section. Its tools include:

- Ad Studio for creating ad content
- URL to Ads for turning product links into ad creatives
- UGC Ads for user-generated-content style videos
- Instant Ad for quick ad creation
- Flash Ad and Prime Ad for different ad formats

The goal is to give brands and marketing teams a faster way to develop advertising creatives.

Connecting AI Content Creation With Social Media

Creating content is only one part of digital marketing. Once content is ready, it also needs to reach the intended audience.

That's why Xelta.ai's SocialVerse brings together AI content creation and social media publishing, allowing businesses to create their reels, prepare their assets for the required platforms (such as Instagram, LinkedIn, Facebook, and YouTube), and publish them.

The platform also supports social media scheduling and publishing tools. This gives users a way to manage more of the content process in one place.

Bringing Many AI Tools Into One Platform

The number of AI tools available for creative work has grown rapidly. The sheer number and variety are overwhelming. There are image tools, video tools, audio tools, graphic design tools, advertising tools, social media tools, and much more.

While this gives users more options, it can also create a fragmented workflow.

Xelta.ai is taking on this challenge by introducing an aggregated solution, which brings together all the creative production tools required into one unified interface.

The platform covers areas such as:

- AI image generation
- AI video generation
- AI image and video editing
- AI audio
- AI design
- AI marketing
- AI advertising
- AI e-commerce
- AI social media
- AI animation

The company says more than 1 million creations have already been made on its platform and that users can access more than 100 AI models through its creative tools.

Who Can Use Xelta.ai?

Xelta.ai is aimed at a wide group of users.

Creators can use it for reels, images, stories, voiceovers, and avatars. Filmmakers can use its video and storytelling workflows.

It can be used by brands to design product images, advertisements, and promotional videos. Moreover, agencies can utilize it to prepare assets for multiple clients.

Besides these applications, small businesses can use it for fundamental marketing functions, such as social media graphic design, video production for ads, and website creation, etc.

Xelta.ai's 2030 Business Ambition

Xelta.ai is building its platform with a long-term goal. The company aims to become a billion-

dollar company by 2030.

Its growth strategy is multifaceted, as the company looks to capitalize on the demand for AI-generated content, digital marketing and advertising, social media, AI-powered narrative and creative production, and much more.

Rather than simply adding more AI models, the company is focused on connecting different tools into broader creative workflows.

Through this, the company enables users to begin with an idea and take it through various phases.

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