

Perfectly Imperfect by Gca Design Studio Wins Gold in A' Packaging Design Award

Gca Design Studio Earns Gold A' Design Award for a Sauce Bottle That Turns Production Variation Into Value

COMO, CO, ITALY, September 1, 2026 /EINPresswire.com/ -- The A' Design Awards has announced [Gca Design Studio](#) as a Gold winner in the [Packaging Design](#) category for the work titled Perfectly Imperfect, a flint glass sauce bottle. The A' [Design Award](#) is one of the world's most prestigious design recognitions, and the Packaging Design category is highly respected within the packaging and design fields. This distinction acknowledges designs that demonstrate notable innovation, sustainability, and functional merit following a rigorous evaluation process. Perfectly Imperfect was selected for its thoughtful translation of natural variation into a meaningful design feature. The recognition positions the work as a well-regarded example of considered packaging design.



Perfectly Imperfect

The A' Packaging Design Award holds relevance not only for Gca Design Studio but also for the broader industry and consumers seeking authenticity in everyday products. Perfectly Imperfect responds to growing interest in sustainability and naturalness by reframing minor form deviations, often discarded as defects, as intentional value. This approach aligns with industry efforts to reduce waste while maintaining manufacturing efficiency. By lowering rejection and remelting rates, the design supports both environmental and production goals. For consumers, each bottle offers a distinctive character that fosters a personal connection at the point of purchase.

Perfectly Imperfect maintains a consistent base geometry while featuring subtle organic

variations within controlled tolerances. Inspired by the irregular shapes of fresh tomatoes, where variation signals freshness and natural quality, the design embraces small differences rather than eliminating them. Each flint glass bottle retains a shared identity while displaying gentle individuality, enhancing shelf presence. The bottle is conceived for production in clear flint glass using conventional molding technology within existing industrial tolerance ranges, without additional tooling or secondary processes. Specified with a standard 38TO metal closure, the design remains compatible with high-speed manufacturing systems while supporting yield potential and waste reduction.

This Gold A' Design Award recognition may encourage Gca Design Studio to continue exploring the intersection of sustainability, manufacturing efficiency, and consumer perception in future projects. The award affirms the value of rethinking conventional notions of defect and consistency within industrial production. It also offers motivation for the studio's team to pursue further innovation in glass packaging design. By demonstrating how controlled variation can add value, the work may inform broader conversations about authenticity and resource use across the packaging sector.

Team Members

Perfectly Imperfect was developed by Gca Design Studio, with Deniz Özdemir contributing to the design and conceptual direction of the project.

Interested parties may learn more about the award-winning design, its designers, and its development at the dedicated page provided by the A' Design Awards.

<https://competition.adesignaward.com/ada-winner-design.php?ID=182187>

About Gca Design Studio

GCA Design Studio is a design studio operating under GCA, a glass packaging manufacturer based in Turkey. It provides custom design services for food and beverage and spirits brands, creating solutions that enhance product identity and support functionality. With over 25 years of experience, GCA approaches glass packaging production with an emphasis on aesthetics, sustainability, and innovation. By considering the environmental impact of design, the studio creates products that are visually appealing as well as functional and durable, continuing to develop projects that add value to the industry.

About GCA Design Studio Brand

GCA is a leading glass packaging manufacturer in Turkey, offering innovative and sustainable solutions for the spirits, food, and beverage industries with integrated design and production expertise. Established in 2015, GCA draws on the extensive knowledge of the Gurok Group, which has led table glassware production for over 30 years. The company exports to more than 40 countries across the Middle East, Europe, and Africa, supported by proactive and sustainable research and development initiatives. GCA offers a comprehensive range of services, including custom glass packaging design, premium spirits bottle manufacturing, lightweight glass bottle solutions, glass decoration and engraving, rapid prototyping, mold development, and

sustainable packaging development. Committed to quality, safe production, and respect for the environment and communities, GCA positions itself as a dedicated business partner working toward responsible and innovative glass packaging solutions.

About the Gold A' Design Award Recognition

The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a meaningful impact on their intended audience. Within the Packaging Design category, evaluation considers criteria such as innovation in packaging, sustainability and eco-friendliness, functional efficiency, aesthetic appeal, material choice, user convenience, brand identity reflection, and market competitiveness. The recognition also reflects attention to cost-effectiveness, safety measures, durability, product protection, information clarity, and originality. Designs receiving this distinction are noted for combining strong technical attributes with thoughtful creative qualities. The Gold A' Design Award serves as a benchmark that encourages further innovation and inspires future generations of designers.

About A' Design Award

The A' Packaging Design Award is an esteemed competition that welcomes participation from packaging designers, design agencies, manufacturers, and brands across the packaging and design industries. Entries are blind peer-reviewed and assessed against pre-established evaluation criteria by a world-class jury panel comprising design professionals, packaging industry experts, journalists, academics, and designers. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to enhance the world through the power of good design. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition open to entries from all countries and across all industries. Interested parties may learn more about the A' Design Awards, explore the jury, view past laureates, and take part with their projects at the following url: <https://packagingdesignawards.com>

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