



ActionCOACH Marks 33 Years With Entry Into 85th Country

The world's #1 business coaching firm expands its global reach while celebrating three decades of helping entrepreneurs and business owners build stronger compa

USA, NY, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- ActionCOACH, recognized as

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ActionCOACH

the world's #1 business coaching firm, is marking a major milestone this month: 33 years in business and the opening of offices in its 85th country. The firm, which provides business coaching for entrepreneurs, has built its reputation by working directly with business owners and entrepreneurs who want to grow companies that run better and produce stronger results.

The dual announcement — a 33-year anniversary and expansion into a new country — reflects the scope of what ActionCOACH has built since its founding. What began as a vision to help business owners has grown into a global

organization operating across 85 countries, with a clear focus on the people who carry the most responsibility inside a business: the owners, founders, managers, leaders, and executives who make the daily decisions that determine whether a company grows or stalls.

For entrepreneurs and business owners, the milestone is a reminder that the kind of structured coaching and training ActionCOACH provides has proven itself not just in one market, but across dozens of business environments around the world. That kind of reach does not happen by accident. It happens because the core work — helping business owners think more clearly, build better systems, and lead more effectively — translates across industries and borders.

ActionCOACH serves entrepreneurs and business owners doing more than one million dollars a year in revenue. This is a specific audience with specific needs. At that level, a business has moved past the early survival stage and into a phase where growth, structure, and leadership become the real challenges. Owners at this stage often find themselves working inside their business rather than on it, managing problems that repeat themselves, and struggling to build a team that performs without constant oversight. ActionCOACH works with these owners directly to address those challenges through business coaching, training, and tools built for that context.

The firm's core services cover three connected areas. The first is one-on-one business coaching for entrepreneurs and owners, which puts a trained ActionCOACH coach alongside the business owner to work through strategy, accountability, and execution. The second is a Business Operating System — software and training that gives businesses a structured framework for how they run day to day, covering the processes, people, and performance metrics that keep a company moving forward. The third service area is business training aimed at managers, leaders, and C-level executives, giving the people below the owner the skills they need to lead teams, make decisions, and carry more of the operational load so the owner is not the bottleneck in their own company.

Together, these three service areas form a complete approach to building a business that works. A business owner who has strong coaching support, a clear operating system, and a capable leadership team around them is in a fundamentally different position than one who is trying to hold everything together alone. That is the outcome ActionCOACH is built to deliver.

A large part of what gives ActionCOACH its depth is the person at its center. Brad, the founder, is the author of 18 books and has been teaching business owners and entrepreneurs since 1993. In 33 years of working in this field, his commitment to the teaching itself has not changed. The content has grown, the tools have evolved, and the organization now spans 85 countries, but the core activity — sitting down with a business owner and helping them see their company more clearly — remains the work Brad still does and still values. For entrepreneurs looking for business coaching, that kind of consistency at the top of an organization matters. It means the philosophy behind the coaching is not a product of marketing. It is something the founder has lived and practiced for more than three decades.

"It's amazing to think that 33 years ago we started out with a vision to help business owners and entrepreneurs build great companies, and in the end we built one for ourselves too," said Brad of ActionCOACH.

That statement carries real weight when you consider what ActionCOACH has become. The firm did not just teach the principles of building a strong business — it applied those principles to itself. The result is an organization that now operates in 85 countries and continues to grow.

For business owners who are past the one million dollar revenue mark and looking for coaching support that is grounded in real experience and a proven system, ActionCOACH offers a place to start. Whether the need is direct coaching, a better operating system, or training for the leadership team, the firm has built its services around the exact challenges that owners at this stage face.

As ActionCOACH enters its 34th year and its 85th country, the work remains the same: help business owners build companies that run well, grow steadily, and give the owner back more of their time and energy.

****About ActionCOACH****

ActionCOACH is the world's #1 business coaching firm, operating across 85 countries and headquartered in the USA. The firm provides business coaching for entrepreneurs, a Business Operating System with software and training, and business training for managers, leaders, and C-level executives. ActionCOACH serves entrepreneurs and business owners doing more than one million dollars a year in revenue. Founder Brad is the author of 18 books and has been teaching business owners since 1993. Learn more at bradsugars.com.

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Learn more about ActionCOACH's business coaching and training programs at bradsugars.com.

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