

7 Digit Dental Marketing DSO SEO Services Help Dental Support Organizations Dominate Local Search and Acquire Patients

7 Digit Dental Marketing Launches New DSO SEO Services to Help Dental Support Organizations Dominate Local Search and Acquire More Patients



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/EINPresswire.com/ -- [7 Digit Dental Marketing](#), a leading [dental SEO](#)

[marketing agency](#) with nearly two decades of experience helping

dental practices generate new patients, today announced the launch of its expanded [DSO SEO services](#), providing Dental Support Organizations with specialized search engine optimization strategies designed to increase visibility, generate qualified patient leads, and accelerate growth across multiple dental practice locations.

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New patients do. Our
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*Chad Levin, CEO of 7 Digit
Dental Marketing*

The new DSO SEO offering is designed specifically for organizations managing multiple dental practices and locations that need a scalable SEO strategy capable of competing in dozens or even hundreds of local markets simultaneously.

Unlike traditional SEO agencies that treat dental organizations like generic businesses, 7 Digit Dental Marketing specializes exclusively in dental marketing and has been helping dental practices improve their Google rankings and attract new patients since 2007.

“DSOs don't need another generic SEO company. They need a dental SEO partner that understands how patients search for dentists, how local dental markets compete, and how to turn search traffic into actual new-patient calls and appointments,” said Chad Levin, Founder and CEO of 7 Digit Dental Marketing. “Our DSO SEO services are built around one objective: helping dental organizations acquire more patients and increase production from organic search.”

Proven Dental SEO Results

The launch of the company's DSO SEO services builds on a track record of measurable results

generated through its dental SEO campaigns.

In one documented case study, 7 Digit Dental Marketing reports generating a 370% increase in organic new-patient calls, along with a 735% increase in organic website traffic and a 360% increase in organic production.

The campaign also generated an estimated \$200,000 increase in monthly bottom-line revenue — approximately \$2.5 million annually — while reducing the company's cost per acquisition by 75%.

The results demonstrate the potential of a properly structured dental SEO strategy to become a significant patient acquisition channel rather than simply a source of website traffic.

“Traffic doesn't pay the bills. New patients do,” Chad Levin said. “Our approach to SEO is different because we measure success by what happens after someone finds a dental practice in Google. The goal is to generate qualified patients who call, schedule and ultimately produce revenue for the practice.”

DSO SEO Built for Multi-Location Dental Organizations

Managing SEO for a single dental office is fundamentally different from managing SEO for a growing DSO.

A DSO may have multiple locations competing against one another, different levels of local competition, different high-value procedures, different patient demographics and dozens of geographic markets that must be optimized simultaneously.

7 Digit Dental Marketing's DSO SEO services are designed to create a centralized strategy while maintaining individual optimization for each practice location.

The program can include:

- DSO SEO strategy and consulting

- Multi-location dental SEO

- Local SEO

- Google Business Profile optimization

- Dental keyword research

- Location-specific SEO campaigns

- Dental service page optimization

- Local landing pages

- Technical SEO

- On-page SEO

- Content marketing

- Authority and link-building strategies

- Competitive market analysis

New-patient lead generation
SEO performance and revenue tracking

The strategy is designed to help DSOs establish stronger visibility for high-value dental services while simultaneously increasing the visibility of individual practice locations.

Competing for the Patients Already Searching on Google

Every day, prospective dental patients search Google for services such as emergency dentists, cosmetic dentists, dental implants, Invisalign, family dentists and other specialized treatments.

For DSOs, appearing prominently for these searches can represent a significant source of new-patient opportunities.

The challenge is that ranking one corporate website is not enough.

Individual dental locations must compete within their own geographic markets.

7 Digit Dental Marketing's DSO SEO strategy addresses this challenge by combining enterprise-level SEO planning with location-level optimization. The result is a scalable framework designed to help dental organizations compete for valuable searches across their entire network.

"The opportunity for DSOs is enormous," Chad Levin said. "A DSO with 20, 50 or 100 locations has the potential to capture thousands of additional searches every month. But you can't approach that opportunity by simply creating the same page for every location and hoping Google ranks it. Each market requires its own strategy."

From Search Rankings to Revenue

7 Digit Dental Marketing's DSO SEO program is focused on more than rankings.

The company emphasizes connecting SEO performance to patient acquisition and production.

That means identifying the dental services that represent the greatest revenue opportunity, determining what prospective patients are searching for, analyzing competing practices, optimizing the appropriate location pages and tracking the resulting patient activity.

The company says this approach allows dental organizations to identify which SEO campaigns are actually contributing to growth rather than relying solely on traditional SEO metrics such as rankings and website traffic.

Nearly 20 Years of Dental Marketing Experience

7 Digit Dental Marketing has specialized in dental marketing and dental SEO since 2007.

The company's experience includes SEO, Google Business Profile optimization, PPC, remarketing,

display advertising, reputation management and other digital marketing strategies designed to help dental practices attract new patients.

The company has also developed marketing solutions for multi-location dental practices and dental organizations seeking to scale patient acquisition across multiple markets.

The launch of dedicated DSO SEO services represents an expansion of the company's focus on serving larger dental organizations and the increasingly competitive multi-location dental market.

About 7 Digit Dental Marketing

7 Digit Dental Marketing is a dental SEO and digital marketing agency specializing in helping dental practices and dental organizations generate more new patients through search engine optimization and digital marketing.

Founded on the principle that dental marketing should produce measurable business results, 7 Digit Dental Marketing has specialized in dental SEO since 2007.

The company provides dental SEO, local SEO, Google Business Profile optimization, digital advertising, reputation management, patient acquisition and multi-location dental marketing solutions.

For more information about DSO SEO services, contact:

Chad Levin

7 Digit Dental Marketing

+1 888-850-2137

[email us here](#)

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