

House of Vanderbilt Returns to Grand Central Terminal for Vanderbilt & Seewald's New York Fashion Week Debut Runway Show

Mario Lopez to emcee showcase featuring three international designers, including Dustin Glickman of DSTN, Lorena Saravia, and Nabil Hayari of Hayari Paris

NEW YORK, NY, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Mario Lopez to emcee

“

Debuting Vanderbilt & Seewald's first New York Fashion Week event in the room my family built, surrounded by tremendous designers and the most noteworthy women of my family, is a full-circle moment.”

*Consuelo Vanderbilt Costin,
Founder and CEO of the
House of Vanderbilt*

the showcase featuring three international designers, including Dustin Glickman of DSTN, Lorena Saravia, and Nabil Hayari of Hayari Paris; To honor 25 members of the U.S. military, FDNY, and NYPD in celebration of America's 250th anniversary

V&S Global Studio's proprietary Click-To-Buy technology and AI Hologram experiences from AEXA Technology, both making their runway debut, turning the show into an immersive environment for storytelling and live shopping for in-person and virtual attendees

[Vanderbilt & Seewald Global Studio](#), a designer growth and commerce platform, will present its inaugural fashion showcase, “Makers, Moguls, and Muses,” during New York

Fashion Week on September 15 in Vanderbilt Hall at Grand Central Terminal, the landmark built by the Vanderbilt family more than a century ago.

Co-founded by Consuelo Vanderbilt Costin and Michaela Seewald, the studio will present three international designers, Dustin Glickman, Lorena Saravia, and Nabil Hayari, a first-of-its-kind Click-To-Buy runway shopping and interactive AI hologram experience from AEXA Technology. Supported by sponsors BONJIL and Riverside Cruises, the show will pay tribute to members of the U.S. military, FDNY, and NYPD in honor of America's 250th anniversary. Featuring 45 models, the show will be held before an audience of approximately 300 fashion industry leaders, investors, buyers, media and VIP guests.

Actor and Access Hollywood host Mario Lopez will serve as emcee. The show will open with a Color Guard presentation of the American flag, followed by a performance of the national

anthem from singer, actress, and performer Leslie Ann Lopez. The 25 service members of the U.S. Army, Navy SEALs, FDNY, and NYPD will be seated as guests of honor for the opening tribute, marking the studio's commitment to celebrating America's 250th anniversary through the lens of creativity, craftsmanship, and service.

Vanderbilt & Seewald Global Studio enables designers to scale without sacrificing their creative identity by combining strategic capital, commercial infrastructure, innovation, and hands-on creative support when strategic growth opportunities arise.

"Makers, Moguls, and Muses" is also the first live demonstration of V&S Global Studio's proprietary Click-To-Buy technology, providing in-person attendees and virtual viewers to purchase looks directly from the runway in real time. Additionally, the event is the runway premier of AEXA Technology's interactive AI holograms, featuring Vanderbilt women of historical significance sharing their stories and insights.

"Debuting Vanderbilt & Seewald's first New York Fashion Week event in the room my family built, surrounded by tremendous designers and the most noteworthy women of my family, and celebrating America's 250th, is a full-circle moment," said Vanderbilt Costin. "This studio exists to provide designers with the infrastructure and freedom to create without limits, and there's no better stage to prove that than Grand Central Station."

"We built Vanderbilt & Seewald Global Studio to give exceptional designers the capital, connections and freedom to grow globally without compromising their creative identity," said Seewald. "Grand Central has welcomed millions of people chasing something new for over a century, and we could not think of a more fitting place to launch designers who are doing exactly that."

The Designers

Dustin Glickman leads DSTN, a Stockholm-based label known for a dark cowboy aesthetic that pairs artistic storytelling with technical craftsmanship. DSTN headlined Stockholm Fashion Week earlier this year, and the September 15 show marks its New York runway debut.

Lorena Saravia is one of Mexico's most influential contemporary designers, recognized for translating Mexican craftsmanship and modern luxury into a globally recognized brand, with a track record that includes a collaboration with H&M. Nabil Hayari leads Hayari Paris, an internationally recognized couture house whose made-to-measure designs have appeared on red carpets worldwide, earning Hayari a standing as a leading voice in modern French couture. Hayari will present work in collaboration with visual artist and photographer Karen Bystedt, who is well regarded for her work and unique intellectual property featuring Andy Warhol.

Event Partners

"Makers, Moguls, and Muses" is presented with the support of BONJIL, a skincare and lifestyle brand built around the philosophy that beauty is more than skincare, but a way of being, and

Riverside Cruises, known for its distinctive luxury river cruise experiences across Europe.
About Vanderbilt & Seewald Global Studio

Vanderbilt & Seewald Global Studio, Co-Founded by Conseulo Vanderbilt Costin, Founder and CEO of the House of Vanderbilt and Co-Founder of SohoMuse, and Michaela Seewald, Founder and CEO of V24 Media, partners with select fashion designers to transform their creative excellence into global brand presence and commercial success.

Vanderbilt & Seewald Global Studio provides designers with the capital, connections, and technology needed to scale on their own terms. Through investment, strategic guidance, and proprietary commerce tools (e.g., Click-to-Buy) that drive visibility, distribution, and direct-to-consumer engagement, Vanderbilt & Seewald helps designers grow without sacrificing ownership, creative control, or brand integrity. For more information, visit <https://www.vsglobalstudio.com/>.

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