

# Momcozy's "Mum, and More" Campaign Celebrates Australian Mums this Spring, with Up to 20% Off

*This spring, Momcozy is celebrating every side of motherhood with its "Mum, and More" Sale, launching with savings of up to 20% off.*

SYDNEY, AUSTRALIA, September 2, 2026 /EINPresswire.com/ -- Motherhood does not mean putting everything else on hold. This spring, Momcozy Australia is celebrating the many sides of

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*Ellen Zhou*

modern motherhood through its [“Mum, and More”](#) Sale, recognising mums who are pumping at work, breastfeeding on the go, travelling with their families, enjoying outdoor adventures, or simply making time for themselves.

More than a seasonal sale, “Mum, and More” is a reminder that [mothers deserve the freedom to embrace every part of who they are](#), with products designed to make everyday routines more convenient and flexible.

“Being a mother should never mean putting the rest of who you are on pause. ‘Mum, and More’ celebrates the many sides of motherhood, from outdoor adventures and work-life balance to those precious moments of Me-Time. At Momcozy, we're [committed to creating solutions](#) that give mothers more freedom, more convenience and, most importantly, more time for themselves,” said Ellen Zhou, APAC Director of Marketing at Momcozy.

## From Sunny Outdoors to Everyday Adventures

As spring brings warmer days and more opportunities to explore, Momcozy Australia is spotlighting solutions for mums who want to continue breastfeeding while travelling, hiking, camping or enjoying days out with their families.

The Sunny Outdoor & On-the-Go Care selection features the Momcozy Portable Baby Bottle Cooler for Outdoor (<https://shorturl.at/HjdOI>), providing a convenient solution for mums when they are away from home - storing breast milk when travelling or spending a day outdoors.

The Momcozy PureHug Hands-Free Baby Carrier (<https://shorturl.at/eOjt0>) gives mums another way to keep baby close while keeping their hands free to move. From park picnics to hiking and camping trips, the Momcozy PureHug is designed to support mums who want greater freedom during everyday adventures.

### Making Room for Work, Life and Motherhood

For mums returning to work after maternity leave or managing busy days between home and work, flexible pumping solutions can make it easier to maintain a breastfeeding routine.

The Work-Life Balance & Portable Pumping selection features the Momcozy M5 Smart Double Wearable Breast Pump + 120 Breastmilk Storage Bags (<https://shorturl.at/SpzAb>), alongside the Momcozy YN21 Ultra Soft Seamless Nursing Bra (<https://shorturl.at/1Qewd>).

The Momcozy M5 wearable breast pump offers mums the flexibility of hands-free pumping, making it a practical option for pumping at work, working from home, commuting or travelling. Paired with breast milk storage bags, it supports mums who need to express and store milk throughout their day.

Together, these essentials are designed to make pumping more manageable for busy mums without requiring them to put work, family or other priorities on hold.

### Less Cleaning, More Me-Time

For mums looking to spend less time on repetitive feeding and cleaning tasks and more time enjoying their families, or simply taking a well-deserved break, Momcozy's Effortless Cleaning & Relief selection brings together practical everyday solutions.

The All-in-One Feeding & Cleaning Bundle features the Momcozy Superfast Portable Water and Milk Warmer (<https://shorturl.at/g8i7V>), offering a convenient way to warm milk at home or while families are on the move.

The Deep-Cleaning Care Bundle combines the Momcozy KleanPal Pro Baby Bottle Washer and Sterilizer (<https://tinyurl.com/ykjdc3k>) with descaling solution and cleaning tablets. The Momcozy KleanPal Pro helps simplify the daily task of washing and sterilising baby bottles, giving parents more time back for everything else.

With the "Mum, and More" Sale, Australian mums can save on essentials designed to support



real-life routines; from a wearable breast pump for pumping at work and breastfeeding on the go, to a breast milk cooler for outdoor adventures, a baby carrier for hands-free movement, and a baby bottle washer and sterilizer for easier everyday cleaning.

Momcozy's "Mom, and More" Sale offers up to 20% off at <https://au.momcozy.com/> till 13 September 2026.

## About Momcozy

Founded in 2018, Momcozy, the Global No.1 Wearable Breast Pump Brand\*, is a leading FemTech brand dedicated to supporting mothers from pregnancy through postpartum and beyond. Through continuous innovation, Momcozy offers a comprehensive ecosystem of products designed to make motherhood more comfortable, convenient and empowering, including wearable breast pumps, nursing bras, feeding essentials and postpartum care solutions.

Today, Momcozy is chosen by over 6 million moms and families worldwide and has a presence in more than 80 countries and regions. Its products are available through Momcozy's official website and leading retailers worldwide, including Babylist, Walmart, Target and Amazon.

Momcozy's mission is to empower every mother with trusted support, innovative solutions and greater confidence throughout her motherhood journey.

\*Based on global market share of wearable breast pumps, Grand View Research 2024.

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