

Eaton Press Seeks Business Experts for Collaborative Book on Human-Centered AI Adoption

Applications now open for a limited author roster; book targets Q1 2027 publication

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-- [Eaton Press](#), a boutique publisher specializing in collaborative business titles, has officially opened applications

for its upcoming multi-author book, *Business in the Age of AI: Expert Insights on Creating Human-Centered Businesses with Artificial Intelligence*. Slated for publication in Q1 2027, the project is designed for strategists, consultants, and specialists across the AI ecosystem to establish authority, expand visibility, and attract clients.



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Meredith Eaton, founder and CEO of Eaton Press

"Small business owners know AI matters, but they need clarity on how to apply it effectively without losing the human touch that makes their business run," said Meredith Eaton, founder and CEO of Eaton Press.

"Collaborative books like this give more people a chance to have a voice – to put their expertise, their knowledge, and what they love about their work in front of readers who need it."

Business in the Age of AI addresses a growing challenge

among small business owners: while AI technology is powerful, the sheer volume of options can be overwhelming, leaving leaders unsure of which tools deliver real business impact. This book will bring together a curated group of contributing authors – spanning digital marketing, operations, finance, HR, CRM, and automation – to provide practical, human-centered approaches to AI adoption. The idea behind it is simple: technology works best when it leaves room for the people using it.

"We are building this book around experts actively implementing these tools, so readers gain

actionable insight, while our co-authors gain a powerful, long-term asset to grow their own practice," said Mary Sue, coordinating editor for the project and founder of [Work Smarter Digital](#) in Arlington, Va.

Earlier this year, Eaton Press's debut collaborative title hit #1 as a new small business book on Amazon – a result the team credits to authors who cared about getting it right, the same standard they're looking for in this next roster.

"After more than a decade in publishing, the thing that still gets me up in the morning is watching someone turn what they know into something that helps people tell their stories," said Eaton.

The collaborative-book model behind *Business in the Age of AI* is part of a broader shift in publishing: Entrepreneur called multi-author books "one of the biggest publishing trends" in an April 2023 piece on the format (source). Eaton Press's own debut title is proof of that. For this book, selected contributors receive a complete publishing and visibility package, including:

- > Multi-Format Publishing: Full developmental and technical editing, professional layout and design, with distribution in paperback, hardback, digital, and audiobook formats via Amazon, Audible, and IngramSpark.
- > Marketing & PR Support: A customized promotional kit, featured YouTube author interview, and participation in a multi-channel national launch campaign.
- > Lead Generation: Strategic positioning to leverage published chapters as high-converting lead magnets and credibility builders.

To ensure reader value and maintain topic exclusivity, author spots are strictly limited and reviewed on a competitive basis for subject-matter fit. Applications are being accepted on a rolling basis at eatonpress.com/business-ai. A \$50 non-refundable application fee reserves review.

About Eaton Press

Eaton Press is a full-service, boutique publisher specializing in business and coaching books, helping business owners, coaches, and consultants turn their expertise into published, non-fiction titles – handling everything from developmental editing and layout through distribution. Founded by Meredith Eaton, who brings more than a decade in publishing and a background as a professional writer, teacher, and corporate trainer, Eaton Press has published more than two

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