

RankUp Digitals Founder Shivam Mehta Speaks at TEDxRamjas College

Award-winning digital marketer Shivam Mehta shares how disciplined, intent-driven strategy builds lasting online visibility for brands in India and abroad.

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/EINPresswire.com/ -- [Shivam Mehta](#), founder of digital marketing agency [RankUp Digitals](#), took the stage at [TEDxRamjas College](#) to share his perspective on how businesses can build durable online visibility during a period of rapid change in search and advertising.



Shivam Mehta Speaker

In his talk, Shivam Mehta focused on a principle that has guided his work for close to a decade: that small, consistent actions compound into large outcomes. Rather than chasing shortcuts, he argued, brands grow when they understand what people are genuinely searching for and build content and technical structures that match that intent precisely.

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Digital knowledge is an equaliser. It gives people the chance to compete regardless of where they come from.”

*Shivam Mehta, Founder,
RankUp Digitals*

Over the past eight years, Mehta has built RankUp Digitals into an agency serving clients across India and the United States, with work spanning SEO, local SEO, performance marketing, Meta and Google Ads, online reputation management, and website development. He has served more than 200 clients, from early-stage startups to

established enterprises including Home Alliance, Top Business Class, and LOGIC ERP.

"Digital knowledge is an equaliser. It gives people the chance to compete regardless of where they come from," said Shivam Mehta.

A Computer Science Engineering graduate of Chandigarh University, Shivam Mehta has been featured in outlets including ABP News, Hindustan Times, Outlook India, Mint, Business

Standard, and The Tribune. He is widely recognised for his focus on measurable results and for helping brands protect and strengthen their online reputation.

The TEDxRamjas College appearance marks a milestone in Mehta's shift from practitioner to thought leader. Through webinars, training sessions, and published content, he has increasingly focused on sharing practical strategies with business owners and aspiring marketers reflecting a belief that the next wave of India's digital growth depends on wider access to real-world skills.

RankUp Digitals continues to work with businesses seeking sustainable organic and paid growth. Mehta says the agency's priority remains the same as when he started: understanding each client's market deeply, then executing with discipline.

About RankUp Digitals

RankUp Digitals is a digital marketing agency founded by Shivam Mehta, offering SEO, local SEO, paid advertising, online reputation management, and website development for clients in India and internationally. The agency focuses on measurable business outcomes and intent-driven strategy. For more information, visit rankupdigitals.com.

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