New Free Resource Reveals What America's Student Journalists Are Covering Right Now

SNO Sites launches Trending on SNO Sites, a live, public look at the stories drawing readers across more than 3,000 scholastic and collegiate newsrooms

SNO Sites

HASTINGS, MN, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Ask most people what student journalists cover and they'll picture pep rallies and homecoming. The reality looks a lot more like a professional newsroom. SNO Sites, the largest publishing platform for scholastic and collegiate journalism, launched Trending on SNO Sites (trending.snosites.com), a free, public resource that shows in real time which stories are capturing student and community audiences nationwide.

> We built this so anyone — educators, administrators, or the public — can see the breadth and quality of what these journalists are producing."
>
> *Tom Hutchinson, Co-Founder of SNO Sites*

The picture that emerges is striking in its range. On any given day, the most-read stories across the SNO network span breaking national news, campus safety, investigative accountability reporting, arts and culture, sports, local government, opinion, and community remembrances. Student newsrooms aren't practicing journalism — they're doing it, and their audiences are showing up to consume it.

Trending on SNO Sites draws live from every website on the SNO platform (more than 3,000 high school, college, and community newsrooms) to surface what readers are actually engaging with. Because it updates continuously, the resource offers an evolving snapshot of the student press.

"For years, the value of student journalism has been easy to underestimate and hard to see all in one place," said Tom Hutchinson, Co-Founder of SNO Sites. "Trending on SNO Sites puts it right in front of you. These are real newsrooms covering real news, and their communities are reading. We built this so anyone can see the breadth and quality of what these journalists are

producing."

The resource reflects SNO Sites' role at the center of scholastic and collegiate publishing. Newsrooms using the platform's Site Booster add-on also gain a new Live Traffic view in their own dashboards, powered by the same technology, letting individual programs see what's resonating with their readers as it happens.

Trending on SNO Sites is free and open to everyone at trending.snosites.com.

About SNO Sites
SNO Sites is the largest provider of online and mobile publishing solutions for scholastic and collegiate journalism programs, trusted by more than 3,000 newsrooms. Its philosophy is simple: "We cover the technology. So you can cover the news."

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