

C3 Health Appoints Cole Naldzin as Chief Operating Officer

Executive brings more than 20 years of experience in operational leadership, growth, and digital health to advance C3 Health's next phase of integration.

MORRISVILLE, NC, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- C3 Health is pleased

“

C3 has an incredible opportunity to bring together strong programs, talented people, and innovative models of care in a way that creates meaningful value for our partners and the patients we serve”

Cole Naldzin

to announce the appointment of Cole Naldzin as Chief Operating Officer (COO), strengthening the company's executive leadership as it continues to integrate, scale, and expand its healthcare services and solutions.

Naldzin's appointment follows her service as interim Chief Operating Officer and reflects a natural progression of her leadership within the organization. She brings more than 20 years of experience building, scaling, and optimizing healthcare, digital health, and technology-enabled businesses, with expertise spanning enterprise operations, growth strategy, patient engagement, service delivery, and full P&L ownership.

As Chief Operating Officer, Naldzin will lead C3 Health's enterprise operational strategy and execution, with responsibility for strengthening the infrastructure, processes, and operating models required to support sustainable growth. Her leadership encompasses key areas of C3 Health's care delivery portfolio, including Chronic Care Management, Collaborative Care Management, and Value-Based Care initiatives, with an ongoing focus on operational performance, scalability, quality, and patient outcomes.

“Cole brings the combination of strategic thinking, operational discipline, and deep knowledge of our business that C3 Health needs as we continue to grow and evolve,” said A.R. Weiler, Chief Executive Officer of C3 Health. “She understands our provider partners, our operations, and the patients we serve, and she has consistently demonstrated an ability to turn strategy into execution. Her leadership will be instrumental as we continue building an organization that can scale while maintaining the quality and service our partners and patients expect.”

Prior to assuming the interim COO role, Naldzin served as General Manager of Provider Solutions, where she held full end-to-end operational and P&L responsibility for the company's

largest service line. Her responsibilities included revenue and margin performance, patient enrollment, clinical service delivery, client experience, staffing models, capacity planning, and operational infrastructure. She also established operating plans, revenue targets, margin goals, and investment priorities in partnership with executive leadership and finance.

Earlier, as Vice President of Marketing at Wellbox, Naldzin helped build and scale commercial, engagement, and operational capabilities during a period of rapid organizational growth, contributing to 165% growth and helping position Wellbox among the nation's fastest-growing private companies, including recognition on the Inc. 5000. She also developed and operationalized patient and practice retention strategies that contributed to a 52-point improvement in Net Promoter Score.

Throughout her career, Naldzin has led complex growth and transformation initiatives across healthcare, digital health, technology, and professional services. Her experience includes leading cross-functional teams, developing go-to-market strategies, optimizing operating models, supporting organizations through growth and acquisition environments, and building the systems and operating disciplines necessary to translate strategy into sustainable execution.

Naldzin earned her Bachelor of Arts in Psychology and Art from Moravian University.

"C3 Health has an incredible opportunity to bring together strong programs, talented people, and innovative models of care in a way that creates meaningful value for our partners and the patients we serve," said Naldzin. "I'm excited to continue working alongside our teams to strengthen how we operate, scale what works, and build an organization positioned for sustainable growth and long-term impact."

Naldzin's appointment reflects C3 Health's continued investment in the leadership and operational infrastructure needed to support its next stage of growth while delivering high-quality, technology-enabled care and meaningful outcomes for patients and partners.

About C3 Health

C3 Health delivers technology-enabled healthcare services designed to help healthcare organizations improve patient engagement, care coordination, and outcomes. Through its portfolio of care management and healthcare solutions, C3 Health partners with organizations to extend care beyond traditional settings and support patients throughout their healthcare journey.

For more information about C3 Health, visit www.c3health.com.

Kayley Klatt
C3 Health
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/938783741>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.