FREESTYLE DIGITAL MEDIA RELEASES PSYCHOLOGICAL HORROR FEATURE 'INFLUENCE'

Cheyenne Perez of 'The Pitt' Season 3 Stars in Chilling New Psychological Horror Film Premiering on North American VOD Platforms September 4, 2026

LOS ANGELES, CA, UNITED STATES, September 4, 2026 /EINPresswire.com/ -- Freestyle Digital Media, the digital film distribution division of Byron Allen's Allen Media Group, has just released the psychological horror feature INFLUENCE -- now available on North American digital HD internet, DVD, cable, and satellite platforms starting on September 4, 2026.

> "INFLUENCE is a psychological horror film that asks a simple question: if we spend enough time pretending to be someone else, who are we when the audience disappears?"
>
> *Filmmaker Ryan Moore*

INFLUENCE tells the story of Patricia Abro, a filmmaker relegated to the fringes of the entertainment industry who, while struggling with her mental health, is desperate to make a Hollywood film. She sees her last and most potent opportunity when she stumbles upon Ashley Ortiz, a social media influencer and actress, and quickly develops an obsession. When Patricia approaches Ashley with a tailor-made project and is rejected, she gets a gun. Patricia breaks into Ashley's home and takes her hostage. What ensues is a psychological cat-and-mouse game that culminates in a surprising and bloody climax.

Written and directed by Ryan Moore, INFLUENCE was produced by Moore, Ben Whalen and KT Kent. Featured actors include: Cheyenne Perez (The Pitt - HBO) , Grace Kaufman (The Sky Is Everywhere - A24), Emily Hall (Animal Kingdom - TNT) , David Lengel (WandaVision - Marvel/Disney) and Hilty Bowen (Guardians of the Galaxy Vol. 2 - Marvel).

"Influence is a psychological horror about the dangerous space where performance becomes identity," said filmmaker Ryan Moore. "What begins as a battle between a desperate filmmaker and a successful influencer slowly reveals itself as something more unsettling: two people trapped by the versions of themselves they've created. As each manipulates the other in pursuit of validation, success, and control, the line between the face and the mask begins to dissolve. The film asks a simple question: if we spend enough time pretending to be someone else, who

are we when the audience disappears?”

Freestyle Digital Media negotiated a deal to acquire INFLUENCE directly with the filmmakers.

INFLUENCE info:
https://www.imdb.com/title/tt23744070/

ABOUT FREESTYLE DIGITAL MEDIA
Freestyle Digital Media, the digital distribution unit of Byron Allen's Allen Media Group, is one of the largest all-rights independent film distributors in the world. The company specializes in VOD and streaming distribution, film acquisition, and direct partnerships across all major cable, satellite, digital, and streaming platforms. With a veteran sales team and robust infrastructure, Freestyle Digital Media is a premier destination for independent filmmakers seeking multiplatform theatrical, VOD, and streaming distribution. Recent releases include UP THE CATALOGUE featuring Jonathan Bailey, ALLSWELL IN NEW YORK starring Emmy Award-winning Liza Colón-Zayas of FX's THE BEAR, DIARIO, MUJER & CAFÉ starring Roselyn Sánchez in her directorial debut, and CHARLIEBIRD, winner of the Founders Award at the 2025 Tribeca Film Festival. Additional titles in the Freestyle library include SURVIVE starring Sophie Turner and Corey Hawkins, DEAR ZOE starring Sadie Sink of STRANGER THINGS, and BEST SUMMER EVER, produced by Jamie Lee Curtis, Maggie Gyllenhaal, Mary Steenburgen, and Ted Danson. For more information, visit freestyledigitalmedia.tv



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