

COLLECTOR PARK: From Grails to Pack Rips: Collector Culture Takes Over NYC Park, Thursday (Sept 3), Free Event, RSVP Now

Pudgy Penguins + OpenSea + Solana Taking Over NYC with 'Collector Park' on September 3 with Panini, Doodles, VeeFriends, Moonbirds, DYLI, Claynosaurz & More

NEW YORK CITY, NY, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Clear your Thursday. On September 3, [Pudgy Penguins](#), [OpenSea](#) + Solana are taking over Seward Park in NYC's Lower East Side for Collector Park: an 8-hour open-air takeover bringing some of the most established names in collecting together with the emerging brands and communities pushing the culture forward. Running from 12:00 PM to 8:00 PM ET, the free event brings together 10+ brands across trading cards, toys, character IP, gaming and digital collectibles for a day of drops, pack rips, trading, games, basketball, merch, food and more.



COLLECTOR PARK NYC / From Grails to Pack Rips: Collector Culture Takes Over NYC Park This Thursday (Sept 3) / Free Event

And the lineup makes the point: Panini is pulling up. So are Gary Vee his VeeFriends, Doodles, Moonbirds, DYLI, Claynosaurz, OCAP Games and VIBES TCG, joining hosts Pudgy Penguins, OpenSea and Solana for a day that puts different generations of collector culture in the same park.

Established names. New grails. One park.

DIFFERENT GENERATIONS. SAME OBSESSION

Some brands at Collector Park have been fueling the chase for generations. Others are creating the grails collectors will be hunting next. On September 3, they're all sharing the same park, the same crowd and the same obsession with the chase.

OPENSEA CELEBRATES DIGITAL & PHYSICAL COLLECTIBLES

OpenSea (@opensea) brings digital and physical collectibles to NFT NYC to celebrate the hunt, the find, and the story that comes with owning something special. At the OpenSea Trader Zone, collectors can trade, connect and discover what's moving across the OpenSea ecosystem, while a dedicated mobile activation brings the OpenSea experience directly into Collector Park. Attendees can download the OS Mobile app and receive an exclusive Vibes TCG x OpenSea physical card and digital collectible twin. For a company that helped define the marketplace for digital collectibles, Collector Park is a chance to bring that energy into the physical items that are a part of their universe and broader culture.



No introduction needed. Panini joins Collector Park with exclusive releases and hard-to-find grails, bringing sports and entertainment cards, and plenty to rip.

“

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Pudgy Penguins + OpenSea + Solana

PANINI IS PULLING UP

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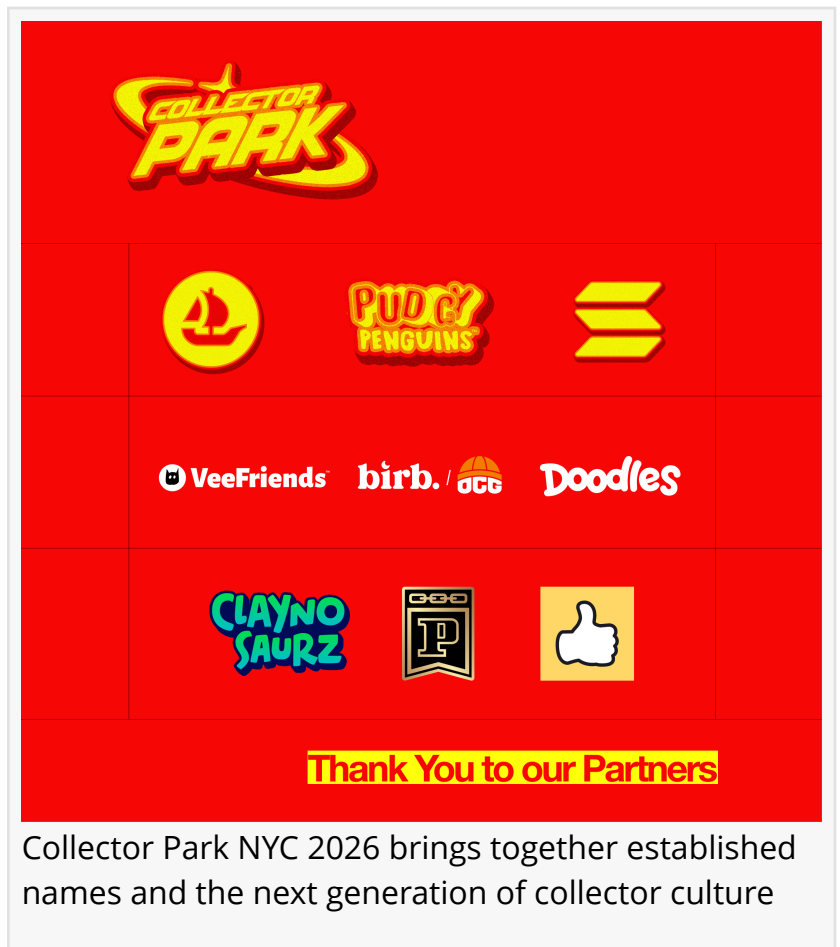
PUDDY PENGUINS ARRIVES FOR NYC COLLECTOR COUPLES

Massively popular Pudgy Penguins (@pudgypenguins), known globally for the love-language memes that fueled its rise from viral phenomenon to a full-fledged character universe, will arrive with plenty for collectors to chase: from plush and toys to trading cards, games and limited drops. At Collector Park, Pax Pengu and Polly's igloo gets a NYC home base. The ultimate “collector couple” will anchor a full Pudgy Penguins Pop-Up Shop, stocked with new arrivals, fan

favorites and plenty worth adding to the shelf, including Pax and Polly plushies, bag charms, plush bouquets, toys, games and more. Joining the berg is VIBES TCG by Pudgy Penguins (@vibestcg), which brings packs, cards and trading to the park, giving collectors another reason to make the rounds. Come early. The good stuff never sits for long.

VEEFRIENDS + GARYVEE PULL UP

Gary Vaynerchuk and the massive VeeFriends (@veefriends) community are pulling up to Collector Park, turning their corner of Seward Park into an IRL gathering spot for VeeFriends collectors and fans. Expect characters, community and plenty to collect, with VeeFriends collectibles and merch available to shop, alongside opportunities for the community to meet up, trade stories and connect in person.



DOODLES BRINGS THE COLORFUL ENERGY

Doodles arrives up with collectibles, fashion and its Toy Factory, their playful platform that turns images into custom toys. Expect plenty of colorful Doodles energy, and another chance to create, collect and add something unexpected to the shelf.

THE NEXT GRAIL COULD COME FROM ANYWHERE

Cards next to characters. Panini next to OpenSea. Physical next to digital. Established names next to emerging ones. The current lineup includes:

OpenSea: Trader Zone + OpenSea mobile experience.

Pudgy Penguins: Pop-Up Shop, new arrivals, collectibles and more.

Panini: Cards, pack rips and more

Doodles: Colorful universe bringing community with collectibles and characters.

VeeFriends: Characters, collectibles and the VeeFriends community.

VIBES TCG by Pudgy Penguins: Packs, learn-to-play and trading.

Moonbirds: Pulling up with the flock.

DYLI: Claw machine, merch drops and surprises.

Claynosaurz: Dinos IRL.

Orange Cap Games: Cards and gaming.

And that's not the full lineup. More brands. More drops. More grails still to be revealed.

RIP. TRADE. PLAY. REPEAT.

Collector Park isn't a panel-and-lanyard situation. For eight hours, Seward Park becomes the playground. Rip packs. Trade cards. Hunt drops. Shop merch. Play ball. Meet creators. Hit the Trader Zone. Find your next grail. The park will feature a main stage, collector marketplace, basketball and gaming activations, interactive brand experiences, giveaways, food and more. And 7th Street Burger is pulling up too.

COLLECTOR PARK

Thursday, September 3, 2026

12:00 PM to 8:00 PM ET

Seward Park, Lower East Side, New York City

Free admission with registration. RSVP HERE: <https://luma.com/CollectorPark>.

Visit: @opensea for more information

More brands, drops and programming will be announced before September 3.

PRESS AND TICKET REQUESTS PLEASE CONTACT: Kenneth Loo, Chapter X,
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ABOUT PUDGY PENGUINS: Pudgy Penguins is a global character universe built around a lovable family of characters, collectibles, games and storytelling. What began as an internet-native community has grown into a global franchise with toys and collectibles in millions of homes, billions of social media views, gaming experiences and a dedicated following around the world.

Website | www.pudgypenguins.com

IG | @pudgypenguins

X | x.com/pudgypenguins

About OpenSea: OpenSea is the world's first and leading NFT marketplace, now offering token trading, cross-chain swaps, and an integrated portfolio that brings digital assets together in one place across multiple blockchains. With the goal of making ownership easy, open, and accessible to everyone, OpenSea continues to build for the future of digital assets, without limits. To date, the platform has facilitated billions of dollars in transaction volume. For more information, visit opensea.io

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