

Vasari Expands to Los Angeles With a New Showroom and Store

LOS ANGELES, CA, UNITED STATES,
September 1, 2026 /EINPresswire.com/

-- Vasari Lime Plaster & Paint is opening a showroom and store in West Hollywood bringing the company's lime plasters and paints to Los Angeles. The opening marks a homecoming of sorts for the California-based maker, which manufactures its finishes in Ventura and has long served projects across Los Angeles, Malibu, Beverly Hills, Thousand Oaks, and Orange County.

The new space gives designers, applicators, and homeowners the chance to experience the finishes up close before starting a project. The showroom is coming soon in late 2026.



Vasari Colors & Products

Inside, customers will find Vasari's complete line of natural lime finishes: Lime Paint, Veneziano (Venetian plaster), Marmorino, Carrera, and Tadelakt. Alongside the finishes, the showroom stocks the primer, sealer, wax, and application tools that go with them, plus the brand's full chart of 180 exclusive colors.

“

We are excited to meet our
LA customers in person”

Alex Conrad

The location is built for hands-on planning with sample

boards, swatch cards, and fan decks to test colors and textures in their own space. On-site staff run live demos and offer troubleshooting, putting practical guidance within reach for first-time DIY and seasoned applicators alike.

About Vasari Lime Plaster & Paint

Vasari makes natural lime plasters and paints, including Lime Paint, Veneziano, Marmorino, Carrera, and Tadelakt, for interiors, exteriors, and showers. A family-owned, California-based company manufacturing in Ventura, Vasari builds on authentic formulas drawn from coatings that have been used for thousands of years. The mineral finishes can be applied in a wide range of textures, sheens, and colors. The company ships nationwide, with free shipping in the

contiguous United States. Learn more at vasariplaster.com.

Orlando Esparza

Vasari Lime Plaster & Paint

+1 805-667-8454

orders@vasariplaster.com

This press release can be viewed online at: <https://www.einpresswire.com/article/938803197>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.