# A Homecoming and a New Generation of Leadership for Comfort Keepers of Lubbock and San Angelo

LUBBOCK & SAN ANGELO, TX, UNITED STATES, September 11, 2026 /EINPresswire.com/ -- After more than 24 years of serving West Texas families, Comfort Keepers of Lubbock and San Angelo is entering a new generation of leadership with new owner Terry Carson Malone. Her husband, Dean Malone, will be actively involved alongside her as they carry forward the relationships and family-oriented approach that have shaped the organization for more than two decades.

> “Families trust us with someone they love, and we never want to lose sight of how important that is. We want every family to feel confident their loved one is treated with compassion and respect.”
>
> *Terry Carson Malone, owner of Comfort Keepers of Lubbock & San Angelo*

The transition provides continuity for clients, caregivers, referral partners, and community partners while bringing new perspectives to the organization’s future. Terry will serve as the owner and primary public-facing leader of the women-led business, with Dean actively involved alongside her. Lisa Carson will remain involved behind the scenes to provide continuity and support as details of her ongoing role are finalized. Services will continue without disruption.

For Terry, a native Texan and Texas Tech University graduate, taking ownership is more than a business opportunity. After spending the past 12 years in Colorado, she and Dean had been looking for the right opportunity to return to Texas and move closer to family, particularly Terry’s parents in Lubbock.

When they learned John and Lisa Carson were selling Comfort Keepers, the opportunity brought together family, purpose, and a return home. Terry also brings a background centered on helping others. She began her career in education and later spent several years raising her four children while volunteering, working with her family’s business, and helping people with job searches.

After returning to the classroom, she worked with diverse learners, helping students build confidence and overcome challenges. She plans to bring that same relationship-focused approach to Comfort Keepers, where families are often making deeply personal decisions about

support for someone they love.

For families considering in-home care, those decisions can involve more than finding assistance with everyday needs. Trust, dependable support, dignity, independence, and peace of mind can all play an important role when choosing who will help care for an aging loved one.

A Veteran's Perspective on Service

Dean's experience as a U.S. Navy veteran lends another dimension to Comfort Keepers' mission and personal significance. His military service shaped his commitment to teamwork, accountability, perseverance, and serving others, principles he will bring to his involvement with Comfort Keepers as he supports Terry in its next chapter.

Supporting veterans and their families will remain an important focus in this next chapter. Terry and Dean plan to strengthen relationships with veterans, their families, and organizations serving the veteran community while increasing awareness of in-home care and support available to veterans as they age.

For Dean, Comfort Keepers offers an opportunity to serve in a different way and to help fellow veterans and their families feel recognized and supported within their own communities.

Dean will continue working in the agricultural equipment industry, buying and selling farm machinery and helping farmers and ranchers find equipment for their operations, while remaining actively involved with Comfort Keepers alongside Terry.

Carrying a 24-Year Legacy Forward

Terry is approaching ownership with a clear priority: build on what Comfort Keepers has established rather than replace it. For more than 24 years, the Lubbock office has taken a family-oriented approach centered on personable service and quality care. That commitment has also earned recognition outside the organization, including the Best of Home Care® Provider of Choice Award in 2015 and 2016 from Activated Insights.

Families work with an established home care company rather than carrying the responsibility of hiring and managing an individual caregiver alone. Comfort Keepers conducts multiple background checks and works to cover scheduled shifts when a caregiver calls out, practical safeguards that reinforce the dependable support and peace of mind families are seeking.

With Lisa continuing to provide behind-the-scenes support, the transition connects the organization's history with its future. Terry plans to preserve established relationships with families, caregivers, referral partners, veterans, and community organizations, with Dean actively supporting her as they bring their experiences and perspectives to this next chapter.

For Terry, the next chapter is a homecoming. For Dean, it is another opportunity to serve. And for Comfort Keepers of Lubbock and San Angelo, it is a new generation of family-connected leadership carrying forward more than 24 years of local care and community relationships.

About Comfort Keepers of Lubbock and San Angelo

Comfort Keepers of Lubbock and San Angelo provides in-home care and support for seniors and other adults who need assistance while continuing to live in their own homes. The family-oriented organization focuses on personable service and quality care that supports dignity, independence, and quality of life while providing greater peace of mind for families. The Lubbock office has served the community for more than 24 years and also supports veterans and their families as they explore in-home care options.

Learn More

To learn more about Comfort Keepers of Lubbock and San Angelo or explore in-home care options, call (806) 545-7400 or schedule an in-home assessment.

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