

J-BEAUTY POWERHOUSE KIYOMI SKIN LAUNCHES 5-ALA RADIANCE BOOSTER SERUM

The lightweight serum pairs breakthrough 5-ALA formulation with brightening and hydrating ingredients to support more radiant-looking skin.

HAMBURG, NY, GERMANY, September 2, 2026 /EINPresswire.com/ -- Kiyomi Skin is thrilled to expand its collection of 5-ALA-powered consumer skincare products with the launch of its new 5-ALA Radiance Booster Serum, bringing together cellular energy, advanced exosome technology, and the growing movement toward skin longevity.



At the core of Kiyomi Skin's top-selling formulations is 5-Aminolevulinic Acid (5-ALA), a powerful amino acid known for supporting skin health at a cellular level and promoting a healthier-looking, more radiant complexion. The new 5-ALA Radiance Booster Serum delivers Kiyomi Skin's highest concentration of 5-ALA to date, creating the brand's most advanced targeted treatment yet. Designed with the principles of skin longevity in mind, the formula combines 5-ALA with next-generation exosomes - one of the most exciting innovations in regenerative skincare - alongside clinically recognized actives including niacinamide, sodium hyaluronate, ceramides, squalane, and green tea extract to support long-term skin vitality, hydration, and barrier function.

"Today's consumers are looking beyond traditional anti-ageing - they're thinking about skin longevity," says [Daniel Struve](#), CEO of Kiyomi Skin. "That's exactly what inspired this serum. We wanted to create a high-performance formula that combines the proven benefits of 5-ALA with next-generation skincare technologies to help support healthy, resilient skin for the long term."

Why 5-ALA shines in skincare

Kiyomi uses 5-ALA (5-aminolevulinic acid) because it fosters mitochondria's energy production. This boosts collagen and elastin production to rejuvenate and hydrate the skin - resulting in a healthier and youthful appearance. In a controlled double-blind study, 5-ALA demonstrated a significant increase in the moisture content of the skin—as well as a significant decrease in wrinkles and wrinkle depth.

About Kiyomi Skin

Kiyomi Skin is the revolutionary German brand bringing J-Beauty's up-and-coming hero ingredient, 5-ALA to the European and U.S. markets. Founded in 2021, Kiyomi Skin was created to honor the intersection of beauty and wellness and to redefine skincare regimens with an amino acid like 5-ALA - one that is powerful enough to lift wrinkles, boost collagen, and enrich the skin with deeply penetrating moisture and glow.

To learn more about Kiyomi Skin, visit the brand's [online boutique](#) or [Amazon](#).

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EDITOR'S NOTE: For more information about Kiyomi and to arrange to speak with Kiyomi's formulation expert, Rainer Kröpke, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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