

GenBio Inc. Introduces ProlifR™ as Development Identity for Emerging Oncology Research Program

Supporting GenBio's continuing investigation of abnormal cellular proliferation and emerging research opportunities initially focused on colorectal cancer

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-- [GenBio](#) Inc. ("GenBio" or the "Company"), a U.S.-based

biotechnology company advancing

proprietary therapeutic research programs, today announced ProlifR™, a new development identity for the Company's emerging [oncology research](#) program.

ProlifR™ has been established to provide a distinct development framework for scientific findings

being evaluated for potential applications in oncology, with the Company's initial research interest focused on [colorectal cancer](#).

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The scientific mind does not so much provide the right answers as ask the right questions”

Claude Lévi-Strauss

The program reflects GenBio's broader strategy of identifying biologically active compounds, investigating their mechanisms and determining whether emerging scientific findings warrant further development as

differentiated therapeutic opportunities.

At the center of the ProlifR™ concept is one of the fundamental characteristics of cancer biology: abnormal cellular proliferation.

GenBio is evaluating scientific findings relevant to cellular processes associated with proliferation and determining how those observations may contribute to a structured oncology research program.

The work remains at an early research stage and will require substantial additional investigation, validation and preclinical development before its therapeutic potential can be determined.



NATURE TOOK MILLIONS OF YEARS TO DEVELOP IT.
GENBIO IS DECODING IT.

PRECISION AGAINST PROLIFERATION

The phrase reflects the program's research focus rather than a claim of therapeutic efficacy.

Uncontrolled cellular proliferation is a defining characteristic of cancer, but the biological pathways responsible for tumor development, progression and survival are complex and highly disease-specific.

For that reason, GenBio intends to approach the ProlifR™ program through disciplined scientific evaluation designed to better understand the biological activity observed, the mechanisms potentially involved and the relevance of those findings to specific oncology applications.

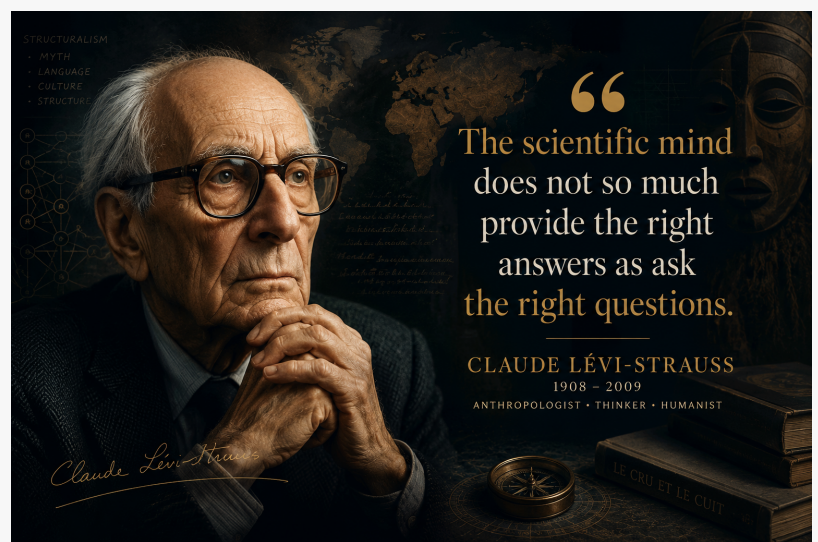
Initial attention is being directed toward colorectal cancer, while the Company intends to preserve the ability to investigate broader oncology applications should future scientific evidence support such an approach.

From Biological Discovery to Oncology Research

ProlifR™ emerges from GenBio's continuing investigation of naturally derived bioactive compounds and the Company's efforts to translate selected discoveries into proprietary development opportunities. GenBio's research strategy begins with biological activity but increasingly extends into mechanism-of-action investigation, compound characterization, intellectual property analysis and preclinical development planning. The Company believes that establishing a dedicated identity for significant emerging programs helps create a clearer framework for scientific development while allowing individual therapeutic opportunities to be evaluated independently. ProlifR™ will therefore be developed as a distinct oncology research program within GenBio's broader scientific portfolio.

Building a Multi-Program Therapeutic Portfolio

The introduction of ProlifR™ follows GenBio's development of distinct identities for other areas



Claude Lévi-Strauss was a French anthropologist and ethnologist who pioneered structuralism, arguing that all cultures share universal, unconscious patterns shaping kinship, myth, and social systems.



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of scientific investigation, including its BlockR™ anti-inflammatory program and ResistR™ antimicrobial resistance program.

The three programs represent different therapeutic areas while sharing a common underlying strategy: identifying differentiated biological activity, investigating the mechanisms responsible for that activity and determining whether those discoveries can be translated into proprietary therapeutic opportunities.

BlockR™ is focused on inflammatory biology.

ResistR™ encompasses GenBio's antimicrobial resistance research, including investigation of bacterial resistance mechanisms and efflux pump inhibition.

ProlifR™ introduces a third area of development centered on abnormal cellular proliferation and emerging oncology research.

Together, the programs illustrate the continuing expansion and organization of GenBio's proprietary scientific portfolio.

Initial Focus on Colorectal Cancer

Colorectal cancer represents a significant area of unmet medical need and remains one of the most commonly diagnosed cancers worldwide.

GenBio's initial ProlifR™ research will evaluate findings considered potentially relevant to colorectal cancer biology and determine whether the underlying scientific observations justify additional development.

The Company anticipates that future work may include further biological characterization, mechanism studies, compound evaluation and appropriate preclinical investigation

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Any decision to advance ProlifR™ toward formal drug development will depend upon the results of this work and subsequent scientific, intellectual property, safety and regulatory assessments.

Strengthening GenBio's Strategic Position

The establishment of ProlifR™ comes as GenBio continues to strengthen its scientific and intellectual property portfolio while increasing engagement with pharmaceutical, biotechnology and strategic organizations.

The Company believes that clearly defined development programs can facilitate more focused scientific evaluation and provide potential strategic partners with greater visibility into individual opportunities emerging from GenBio's research platform.

GenBio will continue evaluating opportunities for strategic collaboration, licensing, development partnerships and other corporate-development pathways as its programs mature.

Additional information regarding ProlifR™ will be disclosed as the research progresses and when disclosure can be made without compromising ongoing scientific work or intellectual property strategy.

About ProlifR™

ProlifR™ is the development identity for GenBio Inc.'s emerging oncology research program, initially focused on evaluating scientific findings potentially relevant to colorectal cancer and

abnormal cellular proliferation.

ProlifR™ remains an early-stage research and development program. No product associated with ProlifR™ has been approved for the diagnosis, treatment, cure or prevention of cancer or any other disease.

About GenBio Inc.

GenBio Inc. is a U.S.-based biotechnology company advancing proprietary scientific programs focused on significant therapeutic challenges, including antimicrobial resistance, inflammation and emerging oncology research.

The Company's strategy centers on identifying and characterizing biologically active components and translating selected discoveries into differentiated therapeutic opportunities supported by scientific research, intellectual property and structured development.

Forward-Looking Statements

This press release contains forward-looking statements regarding GenBio Inc.'s research programs, ProlifR™, oncology research, colorectal cancer research, cellular proliferation, intellectual property strategy, preclinical development and potential therapeutic or strategic opportunities.

These statements involve risks and uncertainties, and actual results may differ materially from those expressed or implied. The scientific findings underlying ProlifR™ remain subject to substantial additional research, validation and development. References to potential oncology applications should not be interpreted as evidence of anticancer efficacy, clinical benefit or regulatory approval.

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