

Balance Plus Wellness Launches Personalized Online Weight-Management Platform Combining GLP-1 Care With Ongoing Support

PALM BEACH, FL, UNITED STATES,
September 2, 2026 /EINPresswire.com/

-- [Balance Plus Wellness](#) has

announced the launch of a new online medical weight-management platform designed to provide adults with a structured, supported, and individualized approach to weight management. The platform enables

eligible patients to complete an online health assessment from home, consult with licensed healthcare providers, and explore personalized medical weight-management treatments, which may include GLP-1 medications when clinically appropriate.



BALANCE PLUS
— WELLNESS —

The company was developed to address a major shift in the current landscape of medical weight management. While new treatment options have created tremendous interest in medically supported weight management, consumers are frequently left to navigate healthcare providers, medications, dietary planning, and exercise regimens as separate, disconnected services. Balance Plus Wellness functions as a centralized ecosystem, bringing more of that experience together by integrating medical care with ongoing wellness resources.

Operating on the principle that “weight management shouldn't stop at the prescription,” the platform provides continuous support to address the various factors that influence a patient's progress. Balance Plus Wellness is designed to be “More than access to medication. A complete weight-management experience.” Depending on the specific program, members have access to dietitian support, live workouts, support groups, one-on-one coaching, educational resources, and digital progress-tracking tools. The goal is simple: make medically guided weight management easier to access, easier to understand, and easier to stick with.

“There has been an incredible amount of attention around GLP-1 medications, but we believe the prescription should only be one part of the conversation,” said Steven James, Co-Founder and CEO of Balance Plus Wellness. “We created Balance Plus Wellness to give people a more complete experience: medical guidance, ongoing support, nutrition, movement and the tools to help them stay engaged in their weight-management journey.”

The company wants the Balance Plus Wellness name to become associated not simply with GLP-1 medications, but with responsible, personalized, and supported weight management. Balance Plus Wellness emphasizes safe access to care, recognizing that treatment is not one-size-fits-all. All clinical decisions are made exclusively by licensed healthcare providers, who review each patient's health profile to determine whether a specific medication or treatment is clinically appropriate. The company is a telehealth provider, not a drug manufacturer or compounding pharmacy. Any prescribed compounded medications are fulfilled solely through licensed pharmacy partners.

"Our vision is for Balance Plus Wellness to become a trusted destination for people who are ready to take control of their weight and their health," added James. "We want to make medically guided weight management easier to access while surrounding the patient with the support and resources that can help them build lasting change."

Founded in 2026, Balance Plus Wellness aims to remove the friction and confusion often associated with medically guided weight-management programs. While weight management is the company's initial focus, the long-term strategic plan includes expanding the platform to support other areas of personalized wellness. Future programs will address metabolic health, longevity, men's health, and hormone optimization, advancing the company's goal of serving as a single digital destination where people can manage multiple aspects of their health through one convenient platform.

For more information, visit <https://www.joinbalanceplus.com>.

About Balance Plus Wellness

Balance Plus Wellness is a digital health and wellness company founded in 2026 with an initial focus on personalized medical weight management. Through its online platform, Balance Plus Wellness connects eligible adults with licensed healthcare providers and provides access to individualized treatment options, including GLP-1 medications when clinically appropriate. The Balance Plus Wellness experience extends beyond medication by incorporating ongoing support, wellness resources and digital tools designed to help members stay engaged throughout their weight-management journey. The company's broader mission is to make personalized healthcare more convenient, accessible and supportive while helping people bring greater balance back to their health and their lives.

Steven James, Co-Founder & CEO

Balance Plus Wellness

support@joinbalanceplus.com

This press release can be viewed online at: <https://www.einpresswire.com/article/938820680>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.