

Boston Hair Restoration Surgeon Weighs In On Rising Demand For Treatment

Dr. Matthew Lopresti of Leonard Hair Transplant Associates discusses the rise in hair restoration treatments as more patients seek care earlier.

NEWTON, MA, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- Hair restoration is seeing sustained growth across the board, from surgical procedures like [hair transplants](#) to non-surgical options such as topical treatments, PRP with ACell® therapy, and low-level laser therapy. A 2025 ISHRS member survey found that first-time hair restoration surgery patients in 2024 skewed younger than the general adult population, with 95% initiating surgery between the ages of 20 and 35.1 Dr. Matthew Lopresti, a [hair restoration surgeon in Boston](#), says this trend reflects a broader shift in how people approach hair loss, with more patients addressing it proactively rather than waiting until later in life.



"We're seeing patients come in earlier and ask better questions," said Dr. Lopresti of Leonard Hair Transplant Associates. "They want to understand why their hair is thinning, what they can do now and how they may be able to preserve more of it for the future."

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Dr. Matthew Lopresti

A Wider Range of Patients

Hair restoration used to be viewed as something mostly older men considered after losing a lot of hair. That is not what is being seen today, explains Dr. Lopresti. Younger adults and more women are coming in when they first notice thinning, shedding or a change in density because they want to know what is happening and what they can do about it. He notes that people are talking about hair

loss more openly and learning that there may be options before it becomes advanced.

Dr. Lopresti highlights social media, more natural looking hair transplant results and greater awareness of non-surgical treatments as making the conversation feel less private or embarrassing.

Techniques Continue to Evolve

Follicular Unit Excision (FUE) remains the most widely used surgical method, which Dr. Lopresti attributes to its faster healing time and lack of linear scarring compared to other techniques. At the same time, non-surgical approaches, such as [PRP with ACell® injection therapy](#), continue to draw patients who prefer to start with less invasive options, whether as a first step or as an ongoing part of managing hair loss.

“Having more choices is a good thing, but it can also be confusing,” Dr. Lopresti said. “The right treatment depends on the individual. What works well for one person may not be the right answer for someone else.”

Rather than waiting for hair loss to become advanced, Dr. Lopresti recommends seeking a professional evaluation when noticeable changes begin. An earlier conversation can help patients understand whether treatment is appropriate, what can realistically be achieved and how their hair loss may progress over time.

Reference:

1 ISHRS 2025 Practice Census Results: <https://ishrs.org/2025-practice-census-results/>

About Matthew Lopresti, DO, FISHRS

As Chief Surgeon at Leonard Hair Transplant Associates, Dr. Matthew Lopresti oversees the practice's surgical team and treats patients throughout its New England locations. He trained directly under founder Dr. Robert Leonard during a two-year preceptorship, gaining hands-on expertise in the latest hair restoration methods. Dr. Lopresti received his medical degree from the University of New England College of Osteopathic Medicine, with clinical training at St. Joseph's Medical Center, Boston Medical Center, and Harvard Medical School. He is board-certified and a Fellow of the International Society of Hair Restoration Surgery (ISHRS), and is recognized for his patient-centered approach to hair restoration, along with his ongoing involvement in research and advancement of the field. Dr. Lopresti is available for interview upon request.

To learn more about Leonard Hair Transplant Associates, visit hairdr.com and facebook.com/leonardhair.

To view the original source of this release, click here: <https://www.hairdr.com/news/press-releases/boston-hair-restoration-surgeon-weighs-in-on-rising-demand-for-treatment/>

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