New Addiction Treatment Center Opening This Fall on the North Shore

Led by Team With More Than 100 Years of Combined Clinical and Recovery Experience

SAUGUS, MA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Shine Wellness & Recovery, a new outpatient addiction treatment center, is preparing to open this fall at 605 Broadway in Saugus, Massachusetts. When the doors open, the program will offer Partial Hospitalization (PHP), Intensive Outpatient (IOP), Outpatient, Medication-Assisted Treatment (MAT), and Family Support services to individuals and families across the North Shore - in English and Spanish.

The founding clinical team brings more than 100 years of combined professional experience and more than 130 years of personal recovery - clinicians who have built careers in addiction treatment and walked the road themselves.

"I want every person who walks through our doors to know recovery is possible," said Rob G. Gonzalez, LADC II, Founder, Program Director, and Lead Primary Therapist. "We built Shine because this community deserves a program staffed by people who have been there. Not just trained - there."

A Founding Team Built on Lived Experience

Rob G. Gonzalez, LADC II - Founder, Program Director, Lead Primary Therapist

Rob G. brings more than 30 years of professional experience in behavioral healthcare alongside nearly 35 years of personal recovery. A Licensed Alcohol and Drug Counselor II and certified Recovery Coach, he has served as a bilingual clinician on the North Shore for more than a decade.

Joe LaChance - Co-Founder and Managing Member

Joe LaChance co-founded Shine with 20 years of lived recovery experience. "My life changed with one conversation," he said. "Maybe this is yours."

Joe Papa, MSW, LICSW, CADC-II - Clinical Director and Co-Owner

Joe Papa will bring more than 25 years of clinical experience alongside 30 years of personal recovery. As a Licensed Independent Clinical Social Worker and Certified Alcohol and Drug Counselor, he will anchor Shine's clinical model. "My job is to make sure every client receives exceptional care that creates real change," Papa said.

What the Numbers Say

More than 100 years of combined professional experience in addiction treatment
More than 130 years of combined personal recovery experience
Bilingual English and Spanish services built in from day one
Clinicians credentialed at the LADC II, LICSW, MSW, and CADC-II levels

Programs and Clinical Approach

When Shine opens this fall, it will offer PHP at six hours per day five days per week, IOP at three hours per day three to five days per week with morning and evening options, and ongoing Outpatient care. MAT including buprenorphine, Sublocade, Vivitrol, and oral naltrexone will be available as part of a comprehensive program.

All care will be evidence-based and trauma-informed, integrating CBT, DBT, Motivational Interviewing, Relapse Prevention Therapy, group therapy, holistic programming (yoga, meditation, and mindfulness onsite), and case management including FMLA assistance and discharge planning.

Serving the North Shore - In English and Spanish

Shine will be located at 605 Broadway in Saugus, within 15 minutes of Lynn, Revere, Malden, Chelsea, Medford, Everett, Melrose, Wakefield, Peabody, Danvers, and Salem. In 2023, Essex County saw a 21.7% decrease in opioid-related overdose deaths - the largest county-level decline in Massachusetts that year. Shine is preparing to open as part of that continued effort.

About Shine Wellness & Recovery

Shine Wellness & Recovery is an outpatient addiction treatment center preparing to open this fall in Saugus, MA, serving the greater North Shore and Boston area. The founding clinical team brings more than 100 years of combined professional experience and more than 130 years of combined personal recovery experience.

Mission: To meet every person who walks through our door exactly where they are - with evidence-based care, genuine human connection, and an unwavering belief that recovery is possible for anyone who is ready to take the next step.

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