

Mobility City Expands in Michigan with New Grand Rapids-Area Showroom

New Mobility City owners turn personal experience with mobility challenges and equipment service into a mission to help West Michigan families

GRANDVILLE, MI, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- When mobility equipment is part of your everyday life, waiting weeks for a repair isn't merely inconvenient. It can mean losing a piece of your independence. That experience is one reason Garth and Natalie DeVries, owners of the newly opened Mobility City of Grand Rapids, decided West Michigan needed another choice.

Mobility City Holdings, Inc. announced the opening of its newest Michigan franchise at 3819 Rivertown Parkway, Suite 150, Grandville, MI 49418, providing [mobility equipment repairs](#), rentals and sales throughout Grand Rapids, Holland, Rockford, Hudsonville and surrounding West Michigan communities.

The opening adds another market to Mobility City's growing national network of locally owned mobility equipment showrooms and field service technicians.

For the new owners, however, the mission is deeply personal. Garth is a third-generation Navy serviceman who served a combined



Mobility City of Grand Rapids Storefront, 3819 Rivertown Pkwy, Ste 150, Grandville, MI 49418



Natalie DeVries, Garth DeVries, and Madeline DeVries at the Grand Opening of their showroom

26 years in active duty and the Naval Reserves. Natalie lives with Charcot-Marie-Tooth disease, a progressive neuromuscular condition, giving the couple firsthand experience with both mobility equipment and the frustrations customers can encounter when that equipment requires service. Over the years, they experienced delayed callbacks, lengthy repair waits and difficulty finding temporary solutions when equipment was out of service. They believed customers deserved better.



The Grand Rapids Showroom with test track is stocked with power chairs, lift chairs, mobility scooters, rollators, walkers and more.

"We know what it feels like when someone depends on mobility equipment and can't get the help they need," said Garth and Natalie. "We wanted to create the kind of mobility company we wished had been there when we needed it. The company had to be responsive, knowledgeable and committed to getting people moving again." That philosophy closely mirrors the story behind Mobility City itself.

"Garth and Natalie represent exactly why we are expanding Mobility City across America," said Diane Baratta, CEO of Mobility City Holdings. "This isn't simply about putting another pin on a map. It's about putting knowledgeable, caring people into communities where families need dependable mobility equipment service. They understand that need personally."

Mobility City of Grand Rapids repairs mobility equipment including wheelchairs, power chairs, mobility scooters, lift chairs and other mobility equipment. The company will repair it whether or not the equipment was originally purchased from Mobility City.

The showroom also offers [equipment rentals](#) and a broad selection of [mobility products for sale](#), including wheelchairs, scooters, power chairs, lift chairs, hospital beds, walking aids, ramps, patient lifts and other accessibility solutions.

Customers are encouraged to visit the showroom, compare product features, take a test drive if it's a power chair or scooter, sit in a lift chair and see how standing-up is assisted, compare rollator features, and more. "Try before you buy, is our approach." said Natalie.

The Grand Rapids-area opening also represents another step in Mobility City Holdings' national expansion strategy. The company currently has more than 67 locations operating nationwide and has established a long-term vision to grow toward approximately 300 territories across the United States.

“Our vision is a country where someone who depends on mobility equipment doesn't have to wonder who to call,” Baratta added. “We have 67 locations today. We intend to continue building until dependable Mobility City service is within reach of communities throughout America.”

Mobility City's expanding footprint also strengthens its ability to support veterans, healthcare facilities, manufacturers, national accounts and organizations requiring mobility equipment service across multiple markets. For Garth and Natalie, however, the mission begins one customer at a time.

If someone in West Michigan needs help getting a wheelchair moving again, needs a scooter temporarily, or wants to find the right mobility product to remain independent, they now have another local place to turn.

About Mobility City Holdings, Inc.

Mobility City Holdings, Inc. is a growing national franchise network specializing in the repair, rental and sale of mobility equipment including wheelchairs, power chairs, mobility scooters, lift chairs, hospital beds and related products.

Through locally owned showrooms, field service technicians and a growing national service infrastructure, Mobility City helps seniors, veterans, caregivers and people with disabilities remain mobile, safe and independent.

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