

Taziki's Mediterranean Café Launches New App and Unveils Catering Rewards Program

A reimagined app experience and a new catering rewards program make it easier — and more rewarding — than ever to enjoy Taziki's



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-- Taziki's Mediterranean Café, the fast-casual Mediterranean chain with more than 100 locations across 19 states, announced the launch of its new mobile app alongside the debut of the Taziki's Catering Rewards Program — a dual investment aimed at making ordering easier and keeping customers coming back.

The new app represents a significant upgrade to Taziki's digital ordering infrastructure. Built with efficiency at its core, the new platform reduces friction in the ordering process - from menu browsing through checkout - while offering new features like a smart menu to personalize eating preferences and a rewards tracker, so guests can easily track their rewards balance.

The app launch is paired with the introduction of the Taziki's Catering Rewards Program, a one-of-a-kind loyalty initiative targeting the brand's catering segment. Members earn 2% cashback on qualifying catering orders, redeemable as a Venmo transfer, gift card, or charitable donation. This flexible structure is designed to drive repeat catering volume and deepen engagement among the brand's highest-spend customers.

"These investments are about meeting our guests where they are and making every interaction with Taziki's more efficient and more valuable," said [Dan Simpson](#), CEO of Taziki's Mediterranean Café.

For more information about Taziki's Mediterranean Café, visit <https://www.tazikis.com> or follow Taziki's on Facebook or Instagram.

Download the Taziki's app from the Apple App Store or Google Play Store.

About Taziki's Mediterranean Café

Inspired by a memorable trip to Greece, founders Keith and Amy Richards created Taziki's Mediterranean Cafe® in 1998 to share the vibrant flavors and warm hospitality of Mediterranean dining with communities across the U.S.

Committed to fresh, thoughtfully sourced ingredients, Taziki's prepares each meal to order. Its locally-owned cafes reflect the same sense of connection and welcoming spirit that first inspired the brand.

Headquartered in Birmingham, Alabama, Taziki's has grown to 110 locations across 19 states and continues to expand. The brand has been recognized by Entrepreneur magazine as the #1 Mediterranean franchise in the U.S.

To learn more, including franchising opportunities, visit <https://www.tazikis.com>.

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