

Blue Daze Designs Featured on Cover of Interior Appeal Magazine

Five-page cover story showcases the Orlando interior design firm's bold, art-inspired transformation of a midcentury home.

ORLANDO, FL, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- [Blue Daze Designs](#), a premier interior design firm serving Central Florida, is featured on the cover of [Interior Appeal](#) magazine's Fall 2026 edition, with an accompanying story highlighting the firm's colorful, highly personalized approach to residential interior design.



Cathy Sands, Founder and Design Principal, Blue Daze Designs

Titled "ARTcentric," the article spotlights a midcentury home designed by Blue Daze Founder and Principal Designer Cathy Sands. Built around the homeowner's extensive art collection and evolving personal style, the project combines bold color, eclectic furnishings, custom fabrics and distinctive architectural details to create spaces that feel both sophisticated and deeply personal.

“

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Cathy Sands, Founder of Blue Daze Designs

“This project represents so much of what we love about design — we're thrilled that Interior Appeal selected it as it's cover story,” says Sands. “The home is colorful, artistic

and completely individual to the people who live there. Our goal was to help the client become more confident in expressing his personality and surrounding himself with things that bring him joy.”

The home's design evolved over several years, beginning with a wallpapered dining room ceiling and expanding into a broader transformation. Among its distinctive elements are a custom coral front door with porthole windows, coral and aqua kitchen cabinetry, European wood flooring,

vibrant artwork, custom textiles and richly layered living spaces. Greens, coral and deep blue provide a visual thread that helps unify the home's many colors and artistic elements.

The project also reflects a philosophy Sands emphasizes in the Interior Appeal feature: creating homes for the people who live in them rather than designing primarily around trends. The article describes how the homeowner became increasingly willing to make bolder choices as the project progressed, allowing his personality and art collection to guide the design.

"A home should make you happy when you walk through the door," Sands adds. "The most successful interiors aren't necessarily the ones that follow the latest home fashion trends. They're the ones that feel authentic to the client. In this home, the design and art collection evolved together to create something joyful, unexpected and deeply personal."

The cover story follows a series of recent honors for Blue Daze Designs in the Central Florida market, including being named Best Local Interior Design Firm in Orlando Weekly's Best of Orlando 2025 awards. The firm was also named a top interior design firm in Orlando Magazine's Best of ORL 2026 reader-choice awards.

About Blue Daze Designs

Founded in 2004, Blue Daze Designs is a full-service interior design firm based in Orlando, Florida. The company specializes in delivering elevated, color-rich living spaces through new-build design, remodels and full or partial home furnishing projects. With more than 21 years in business serving discriminating homeowners and custom homebuilders, Blue Daze Designs has earned acclaim for its bold, distinctive style and commitment to cultivating a highly personalized, client-centered design experience. Learn more at <https://bluedazedesigns.com>.



Custom cabinetry, statement tile and a playful color palette bring personality to this cocktail area designed by Blue Daze.



Blue Daze Designs pairs dark walls with collected artwork, sculptural lighting and layered textiles to create a sophisticated, inviting bedroom.

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