

Elliot Cohen Communications Marks 10 Years Providing Turnkey Communications for One of Florida's Largest Communities

Firm brings more than 30 years of communications and public relations experience to local governments and large residential communities

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-- With more than 30 years of experience in professional

communications, public relations,

journalism and public outreach, [Elliot Cohen Communications](#) is marking 10 years of providing comprehensive communications services for Century Village East in Deerfield Beach, one of South Florida's largest residential communities.



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Elliot Cohen

The decade-long relationship highlights the firm's expertise in managing the complex communications needs of large residential communities, master-planned developments and homeowners associations, while building upon its longstanding work as one of Southeast Florida's preeminent communications and public relations firms serving local governments.

For the past 10 years, Elliot Cohen Communications has helped manage virtually every aspect of communications and resident outreach within Century Village East, a 55+ condominium community consisting of more than 250

residential buildings and approximately 16,000 residents.

“Communicating effectively with 16,000 residents is a tremendous undertaking, and Elliot and his team have become an integral part of how we keep our community informed and engaged. What makes Elliot Cohen Communications particularly valuable is the [depth of experience](#) and the [ability to handle so many aspects of our communications](#) under one roof — from

publications and newsletters to digital communications, graphic design, public outreach and strategic messaging. A community the size of Century Village East operates in many ways like a small city, and it requires a sophisticated, professional communications operation to match," said Val Smikle, Executive Director of CVE Master Management, the Village's management company.

A Turnkey Communications Department

Elliot Cohen Communications provides local governments, master-planned communities, homeowners associations and other residential organizations with the ability to outsource virtually their entire communications and public outreach operation.

Services include community and municipal newspapers; high-quality glossy magazines and special publications; annual reports; newsletters and email communications; website design, content and maintenance; social media management; graphic design; photography; printing and distribution; resident surveys and engagement campaigns; public and media relations; crisis communications; community branding; and communications surrounding construction, infrastructure and capital improvement projects.

The firm also develops new-resident materials, community directories, guides, calendars, brochures, flyers, signage and other print



Elliot Cohen, President & CEO, Elliot Cohen Communications



Elliot Cohen Communications

and digital communications.

“Whether you are communicating with the residents of a municipality or a large master-planned community, the challenge is remarkably similar,” said Elliot Cohen, president of Elliot Cohen Communications. “Thousands of people need accurate and timely information, delivered professionally across multiple platforms.”

Rather than coordinating multiple writers, designers, printers, website companies and public relations firms, clients can utilize a single communications operation responsible for maintaining a consistent message across platforms.

Large Communities Require Sophisticated Communications

Elliot Cohen Communications’ extensive experience serving local governments translates directly to the needs of today’s large-scale residential and master-planned communities.

“Large master-planned communities are essentially small cities,” Cohen said. “They have thousands of residents, infrastructure, facilities, events, organizations, construction projects and constantly changing information. They deserve the same level of professional communications infrastructure that you would expect from a local government.”

That need is becoming increasingly important as master-planned communities across the country grow larger and more sophisticated. New neighborhoods, roads, amenities and facilities can create an almost constant flow of information that must be communicated effectively to both new and existing residents.

About Elliot Cohen Communications

Elliot Cohen Communications is a public relations, communications and community outreach firm with more than 30 years of professional experience. The firm specializes in comprehensive communications for local governments, homeowners associations, large residential communities, master-planned developments and private-sector organizations, providing turnkey services including publications, websites, social media, graphic design, resident and public outreach, printing and distribution, media relations, crisis communications and strategic public relations.

Elliot Cohen

Elliot Cohen Communications

+1 561-676-4949

[email us here](#)

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