

Scrappy Apparel Expands Retail-Inspired Uniform Programs for Growing Home Service Brands

Custom apparel manufacturer expands retail-quality uniform programs for HVAC, plumbing, electrical, and roofing brands nationwide.

ATLANTA, GA, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- [Scrappy Apparel](#)

“

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Grant Kevins

[Company](#), a B2B custom apparel manufacturer, is expanding its uniform programs for home services brands looking to replace generic workwear with retail-quality apparel that builds customer trust and supports field teams. The company now offers custom uniform programs for HVAC, plumbing, electrical, roofing, and pest control operations seeking sublimation, performance fabrics, and brand-driven design at accessible order minimums.

For home services businesses, the technician at the door is often the first in-person interaction a customer has with

the brand. A polished appearance signals professionalism before a single word is spoken. Companies that once treated uniforms as an afterthought now see them as a tool for differentiation in a competitive market.

Retail-inspired uniforms prioritize fit, fabric quality, and design details that generic workwear typically lacks. Modern cuts replace boxy silhouettes. Ringspun cotton and performance blends replace stiff, uncomfortable fabrics. Subtle touches like ribbed cuffs, tapered fits, and quality collar construction elevate the overall appearance.

For technicians working outdoors in varying conditions, performance fabrics have become essential. Many home services brands are investing in [custom sublimated workwear](#), which uses moisture-wicking polyester engineered to keep crews cool during long days on rooftops, in attics, or under direct sun. Unlike standard blanks, these garments are custom manufactured to meet the specific demands of fieldwork.

Sublimation has become particularly popular for field teams. Companies ordering [sublimated uniforms for field staff](#) get vibrant, fade-resistant prints where the dye bonds directly into the

fabric. Graphics hold up through sun exposure, sweat, and frequent washing without cracking or peeling, making it ideal for technicians who put their uniforms through daily wear and tear.

"Home services companies are realizing that uniforms impact how customers perceive their business," said Grant Kevins at Scrappy Apparel Company. "A technician in a sharp, well-fitted polo projects competence and trustworthiness. That matters when you are asking someone to let you into their home."

The company's uniform programs are built around several core differentiators: custom sublimation on proprietary performance fabrics, retail-quality design and finishing, low minimum order quantities, and a brand-driven approach that treats uniforms as an extension of company identity rather than a commodity purchase.

For companies exploring this approach, Scrappy Apparel Company recommends starting with fabric and fit. Screen printing works well for cotton polos and tees, while sublimation is ideal for performance fabrics worn in hot or physically demanding conditions.

About Scrappy Apparel Company

Scrappy Apparel Company is a B2B custom apparel manufacturer serving brands, corporations, and multi-location service providers across the United States. The company produces retail-quality uniforms, branded apparel, and merchandise through screen printing, custom sublimation on proprietary performance fabrics, embroidery, and custom dyes and washes. Scrappy Apparel Company also offers full-service fulfillment, including inventory management, e-commerce integration, and direct-to-location shipping.

Grant Kevins

Scrappy Apparel

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