

Silverado Returns to Salt Lake City with Reacquisition of Aspen Park Memory Care Community

Silverado brings nearly 30 years of dementia care expertise, internationally recognized training and innovative 24-hour brain health back to Salt Lake Valley.

SALT LAKE CITY, UT, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- Silverado, a nationally recognized leader in memory care, announced today its return to the Salt Lake City market with the reacquisition of Silverado Aspen Park, located at 1430 East 4500 South.

The acquisition represents a homecoming for Silverado, which operated Aspen Park for nearly 20 years and established deep roots throughout the Salt Lake Valley healthcare community. During that time, Silverado Aspen Park became a leader in specialized memory care and helped train generations of nursing and social work students from the University of Utah while developing relationships with healthcare, post-acute, long-term care and senior care professionals throughout the region.

"We are incredibly grateful to once again be part of the Salt Lake City community," said Loren B. Shook, Chairman of the Board, Executive Chairman, and Founder of Silverado. "This is much more than returning to a market. We are returning to a community where we built lasting relationships and friendships, and we look forward to renewing those relationships, building new ones and changing lives together for many years to come."

Silverado returns to Salt Lake City with an expanded approach to caring for people living with dementia and mild cognitive impairment, including a comprehensive focus on 24-hour brain health.



Silverado is back in Salt Lake City!

During the day, residents can benefit from Nexus, Silverado's internationally recognized, university-validated brain health program combining purposeful engagement, physical exercise and cognitive stimulation. Research conducted with UC San Diego demonstrated a 60% improvement in cognition among participating residents, with similar results when the program was replicated in Denmark.

At night, Silverado's Memory Air program uses olfactory stimulation designed to stimulate the hippocampus while residents sleep. The technology was recognized as a TIME Best Invention, and university research demonstrated a 226% improvement in cognitive performance. Together, Nexus and Memory Air allow Silverado to support brain health around the clock — engaging the brain during the day and stimulating it through the night.



Silverado Aspen Park staff celebrate acquisition at midnight on September 1st!

“

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Loren Shook, Chairman of the Board, Executive Chairman, and Founder

“Silverado has always believed that a diagnosis of dementia should never take away a person’s dignity, purpose or ability to experience joy,” said Wayne M. Sanner, DBA, Chief Executive Officer and President of Silverado. “We are returning to Salt Lake City with that same belief, but with even more knowledge, research and innovation behind the care we provide. We are excited to bring the Silverado culture and our latest advancements in brain health back to families throughout the Salt Lake Valley.”

Setting a Global Standard for Dementia Care

Silverado’s approach extends beyond programs and technology to the education and development of the associates who provide care each day.

Silverado became the first long-term care provider in the world to receive Alzheimer’s Disease International (ADI) Accreditation for its dementia care training, providing independent recognition that Silverado’s associate education and training meet international dementia care standards.

At the center of Silverado’s approach is its longstanding Love > fear culture — a philosophy built

around seeing the person rather than the diagnosis and creating opportunities for residents to continue experiencing purpose, meaning, connection and joy. Associates receive specialized training designed to help residents live meaningful lives while supporting families with compassion and education throughout the dementia journey.

A Homecoming to Salt Lake City

Silverado Aspen Park officially returned to the Silverado family on September 1. Associates gathered at midnight to mark the transition, followed later that morning by the installation of the Silverado monument sign at the community — signaling Silverado's official return to Salt Lake City.

"We are excited about what comes next," Sanner added. "The science of dementia care continues to advance, and Silverado will continue pushing the boundaries of what is possible. But the heart of who we are has not changed. It's good to be home."

Silverado Aspen Park is located at 1430 East 4500 South, Salt Lake City, Utah. Families and healthcare professionals interested in learning more or scheduling a visit may call (801) 272-8000.

About Silverado

Silverado is a nationally recognized provider of specialized memory care dedicated to enriching the lives of individuals living with Alzheimer's disease and other forms of dementia. For nearly three decades, Silverado has combined clinical innovation, specialized associate training, research-backed programs and a culture centered on dignity, purpose and quality of life to help redefine what is possible in dementia care.

Silverado operates 28 memory care communities across 11 states: California, Washington, Nevada, Utah, Texas, Missouri, Illinois, Wisconsin, Tennessee, Maryland and Virginia. Through its innovative care model, internationally recognized training and commitment to advancing the science of dementia care, Silverado is creating new possibilities for people living with memory-impairing conditions and the families who love them.

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