



SocialWalls Unveils a New Brand Identity and Digital Experience Built for the Future of Social Engagement

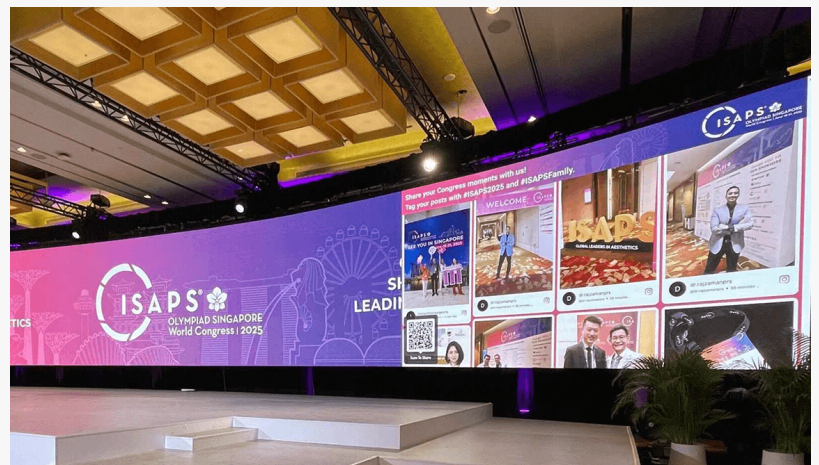
Social Walls by Taggbox introduces a refreshed identity and redesigned product experience to make event engagement easier, smoother, and more interactive.

COVINA , CA, UNITED STATES,
September 2, 2026 /EINPresswire.com/
-- [Social Walls](#) by Taggbox, an all-in-one [audience engagement platform](#) for events, has unveiled its refreshed brand identity and redesigned product experience.

The new design and layout are built around one simple goal: making it easier for event organizers and everyone to create engaging, interactive, and memorable experiences for their audiences.

As events continue to move beyond one-way communication, audiences expect opportunities to participate, share, react, and become part of the experience.

Social Walls brings these interactions together in one easy-to-use platform, helping organizers engage audiences before, during, and after an event.
One Platform for the Complete Event Journey



ISAPS OLYMPIAD SINGAPORE World Congress used Social Walls for their event.



Social Walls shining at an event

Social Walls is designed to support audience engagement across every stage of an event.

Pre-Event: Build Anticipation

Engagement can begin long before attendees enter the venue. Organizers can use social content, event hashtags, speaker posts, announcements, and attendee-generated content to build anticipation and create a sense of community.

With Photo Booth, attendees can create personalized, event-branded photos and share them on their social channels to let their networks know they are part of the upcoming experience. These shareable moments can spark conversations, encourage others to participate, and generate excitement around the event before it even begins.

Social Walls helps organizers bring these conversations together, allowing them to start engaging their audience early and build momentum toward the event.

Live Event: Turn Attendees Into Participants

During the event, Social Walls transforms audience participation into a live experience.

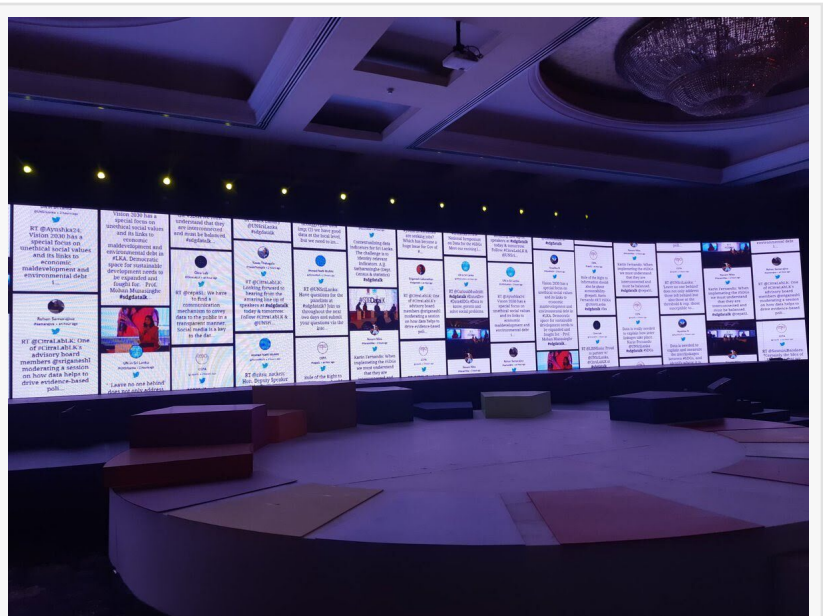
Real-time social feeds can bring attendee posts and conversations onto event screens, while [SnapUp](#) allows attendees to share photos, videos, and messages directly through a QR code. Reactions and Live Polls give audiences a way to respond instantly, while Photo Booths, Spotlight, Leaderboards, and gamification add interactive elements that encourage greater participation.

Through Studio and Media Mix, organizers can also combine social content with images, videos, announcements, branding, and other media to create richer and more dynamic event-screen experiences.

Post-Event: Extend the Experience

The conversation does not have to end when the event does.

With Advanced Analytics, organizers can review engagement, impressions, views, clicks, reactions, hashtag performance, audience sentiment, and other insights to understand what resonated with attendees.



Brands Using Social Walls Worldwide

Social Walls also offers a Download option, allowing organizers to download their event data and retain it for reporting, analysis, documentation, and future planning. This data can also help demonstrate event performance and engagement results to sponsors and stakeholders.

These insights and downloadable data help teams measure the impact of their event, showcase value to sponsors, identify what worked best, and make more informed decisions for future events.

A Smoother, More Intuitive Social Walls Experience

The refreshed design brings a cleaner layout and more streamlined experience across Social Walls.

From collecting and moderating content to customizing displays, launching interactive features, and reviewing analytics, the platform is designed to make event engagement easier to manage.

Its growing feature set includes Studio with Media Mix, SnapUp, Photo Booths, Reactions, Live Polls, Spotlight, Leaderboards, Gamification, Advanced Analytics, Content Moderation, Multiple Themes, Real-Time Updates, and GDPR-compliant data privacy capabilities.

The result is an all-in-one platform that gives event teams the flexibility to create experiences tailored to their audience and event goals.

Built for More Meaningful Audience Engagement.

The new brand identity represents more than a visual refresh. It reflects Social Walls' vision for the future of events - where audiences are not simply watching what happens on stage but actively contributing to the experience.

Every photo shared, reaction given, poll answered, and message submitted can become part of the event story.

With its refreshed identity and redesigned product experience, Social Walls is making it easier for event organizers to collect, curate, display, and measure these moments helping turn audiences into active participants and events into experiences people remember.

About Social Walls by Taggbox

Social Walls by Taggbox is an all-in-one audience engagement platform designed for events.

It helps organizers collect, curate, display, and measure social media and user-generated content while creating interactive experiences through features such as SnapUp, Studio, Media Mix, Photo Booths, Reactions, Live Polls, Spotlight, Leaderboards, Gamification, Moderation, GDPR-compliant and Advanced Analytics.

Social Walls helps organizers create more engaging experiences across conferences, trade shows, brand activations, corporate events, festivals, celebrations, product launches, private events and other live experiences.

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