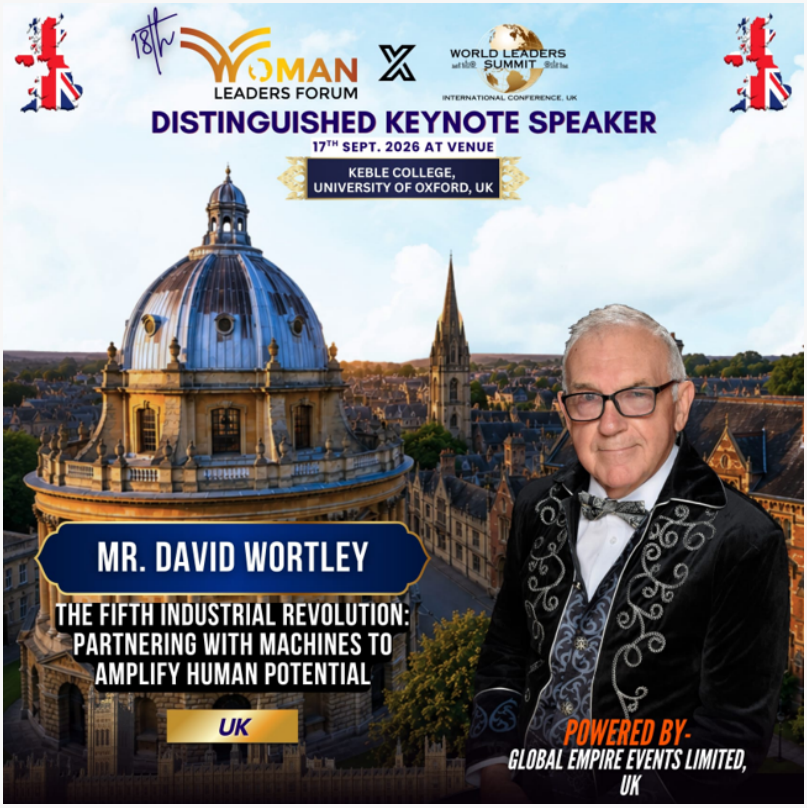
360in360 and BSMe2e Founders to Co-Keynote 18th World Leaders Summit at Oxford

David Wortley FRSA and BSMe2e founder Fouzia Sultana Malim co-keynote the 18th World Leaders Summit at Keble College, Oxford, on 17 September 2026.



World Leaders Summit Oxford - Impact of AI on Humanity

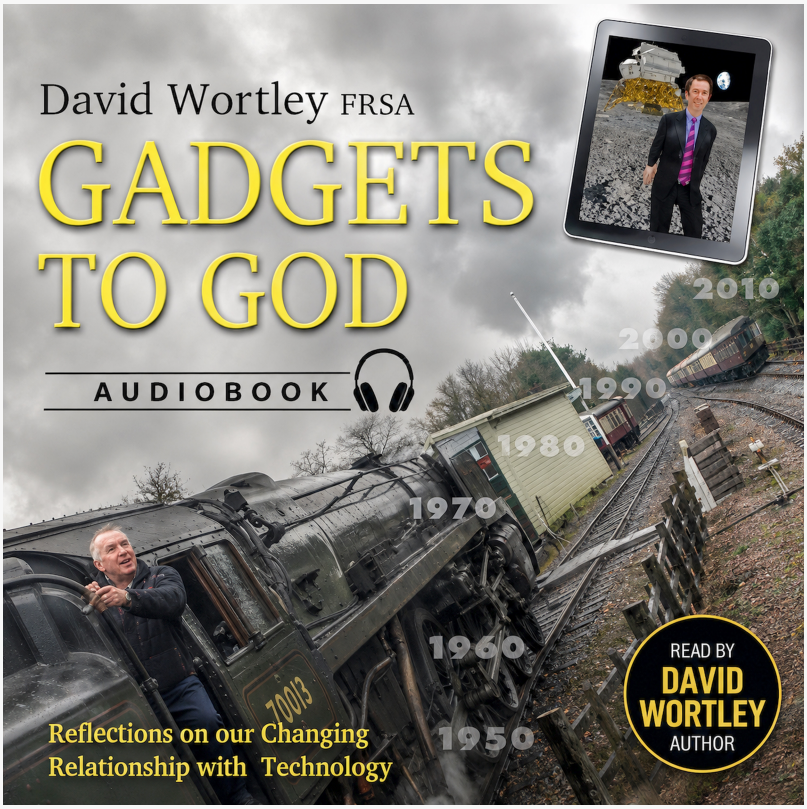
OXFORD, LONDON, UNITED KINGDOM, September 8, 2026 /EINPresswire.com/ -- David Wortley FRSA, founder of 360in360 Immersive Experiences, and Fouzia Sultana Malim, founder of BSMe2e, will both deliver keynote addresses at the 18th World Leaders Summit on 17 September 2026. The summit takes place at the O'Reilly Theatre, Keble College, University of Oxford, UK.

Organised by Global Empire Events Limited, the World Leaders Summit convenes over 240 leaders from more than 30 countries, including Members of the House of Lords, UK Mayors, diplomats, entrepreneurs, educators, and institutional leaders. Now in its 18th edition, the Oxford gathering is a platform for cross-sector dialogue on the issues shaping the decade ahead.

Wortley and Malim bring a shared working relationship to the Oxford stage. Under a strategic collaboration between 360in360 Living Memories and BSMe2e, the two organisations have produced narrated flipbooks and AI-generated songs using digital twin technology to celebrate and preserve individual life journeys. One example, "The Eternal Spark: Fouzia's Soul Mission," is a 42-page illustrated tribute created through the partnership. The collaboration's common purpose is using technology to keep human stories alive for future generations — a response to the loneliness, social isolation, and memory loss that accompany ageing populations

worldwide.

Wortley, 77, draws on more than fifty years observing and participating in technological change — from early computing to AI and the Metaverse. He is a Fellow of the Royal Society of Arts, a Visiting Researcher at Bournemouth University, and a Project Supervisor at UCL's Global Business School for Health. His recently launched "Monologues and Memories" live production extends the same mission to the stage, blending humour, nostalgia, and immersive 360-degree video to address the wellbeing of older communities. He is also the author of "Gadgets to God: Reflections on our Changing Relationship with Technology," first published in 2012 and republished in paperback in August 2026.



Gadgets to God - Reflections on Mankind's Changing Relationship with Technology

At Oxford, Wortley will deliver his keynote, "The Fifth Industrial Revolution: Partnering with Machines to Amplify Human Potential," addressing the responsibility of leadership in an age where technology can either amplify or erode human connection — arguing that the most important innovation is not the next device, but how we choose to use it.

> After fifty years watching technology reshape how we live and connect, I've learned one thing: the real question is never whether the technology is ready. It's whether we are."
>
> *David Wortley FRSA, Founder, 360in360 Immersive Experiences*

"After fifty years watching technology reshape how we live and connect, I've learned one thing: the real question is never whether the technology is ready. It's whether we are — whether we use these tools to amplify what makes us human, or to replace it. That is the conversation I want to bring to Oxford, and I'm proud to bring it alongside a collaborator who shares that belief," said Wortley.

About 360in360 Immersive Experiences360in360 Immersive Experiences is the personal brand of David Wortley FRSA — a keynote speaker, futurist, and storyteller with over fifty years of lived experience at the intersection of technology and human potential. The company offers motivational talks, storytelling workshops, and immersive 360-degree productions that preserve and share human memories for social good.

https://360in360livingmemories.com



360in360 Living Memories - Capturing and Preserving Precious Memories for future generations

About BSMe2eBSMe2e.com is a pioneering Human-Centered Unified Global Ecosystem connecting talent, purpose, commerce, impact and legacy across 200+ countries. Built on founder Fouzia Sultana Malim's proprietary 2×4×8×22×100×200+ Lead by EXAMPLE framework, it transforms God-given talents into signature offerings, global collaborations and UN SDG-aligned impact. Through Lead by EXAMPLE™ and Living Time Capsules™, BSMe2e preserves what matters most across the human journey — the wisdom and values for current and future generations. Already reaching 114+ countries, 94K+ followers and 144K+ engagements, with early revenue validation, global recognitions, strategic collaborations and 22 UN SDG-aligned Passion Projects, BSMe2e is turning talent into purpose, impact and legacy.

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