

Digital Fashion Week NYC Announces Exhibitor Showcase of Global Fashion-Tech Innovators to Define the Future of Fashion

Nine companies spanning AI inventory optimization, virtual styling, fintech, and emerging design will exhibit at the September 10 conference, New York City

NEW YORK, NY, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- [Digital Fashion Week](#) NYC today announced the exhibitor lineup for its 2026 conference, taking place September 10 at The Fashion Gallery, 511 West 25th Street, during New York Fashion Week. The roster brings

together companies operating across AI, retail technology, fintech, legal services, and fashion design — reflecting the breadth of decision-makers and builders converging at this year's event. "Panels tell you what the fashion industry is thinking. The exhibitor floor tells you where it's building. This year's lineup spans nine companies solving problems at every stage of the fashion

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*Clare Tattersall, Founder
Digital Fashion Week*

value chain," said Clare Tattersall, Founder of Digital Fashion Week. "These companies represent the range of thinking that makes DFW different: technology, capital, law, and design in the same room."

Confirmed exhibitors for Digital Fashion Week NYC 2026 include:

Nūl Global Technologies — A Singapore-based AI-driven startup shortlisted for the Global Fashion Agenda

Trailblazer Programme 2026, Nūl integrates agentic AI and advanced decision science to help fashion brands optimize inventory decisions, reduce overproduction, and minimize waste across the supply chain. Co-founded by Malini Kannan and Raghav M.S., Nūl has demonstrated a 10% revenue uplift through end-of-season inventory rebalancing in pilot trials with apparel brands across Southeast Asia.



Mayer Brown — A leading global law firm, Mayer Brown is a confirmed sponsor of Digital Fashion Week NYC 2026. The firm's fashion, retail, and technology practice advises clients across the full lifecycle of fashion business — from brand protection and IP to transactions, regulatory compliance, and investment. Mayer Brown Partner Stephanie Hurst will participate in the conference's Capital & Innovation programming.

Aquerius —Aquerius turns static data into time-aware intelligence. By combining structured knowledge with temporal reasoning, we help systems understand not just what is true, but what is true right now. The result is decisions that are grounded, explainable, and aligned with the moment. Design agents, skills, workflows, and context engineering pipelines with visual, no-code tools. Extend with APIs for advanced development. Create interconnected applications powered by Aquerius Agents.

MAIStyle — A B2B fashion technology startup, MAIStyle is the first AI Styling Engine for the fashion industry. It's Fast, scalable, multi-format, and dramatically more cost-efficient.

WealthMeUp — A fintech platform, WealthMeUp replaces margin-killing discounts with appreciating rewards your customers actually care about. Increase loyalty without sacrificing profit.

The Perfect Add — The Perfect Add is an AI styling and wardrobe intelligence platform built on the idea that your clothing has a story to tell. Upload a piece and it finds the perfect addition to complete the look, gets to know what you own, and learns your taste over time.

Nunox — Transforming the textile value chain all in one cloud. NunoX empowers the textile ecosystem through an AI-driven cloud SaaS. Beyond intelligent scanning, NX Showroom optimizes your workflows while NX MarketSpace bridges global designers and premium suppliers. Digital Assets at Scale, Streamlined Workflow, Demand-Driven Production, Global Showroom Visibility

Manipal Digital — Manipal Digital is a trusted, proven partner for everything in post-production services across digital & print. MODAIC, the Intelligent Content Production platform from Manipal Digital transforms product content creation for brands by combining the speed of AI with the polish of human experts. Manipal Digital delivers visual content, at scale, across industries with unmatched dependability.

LOREINE — Loreine is a Spanish-Ukrainian PHYGITAL brand offering the modern reflection on classical businesswear staples, established in 2019 by Anna Shak, the designer of Ukrainian origin who currently lives in Spain.

The inspiration of the brand is the image of the modern woman and a big city life - busy, full of events and stylish looks. Blending the perfect tailored essentials with sexyness and unexpected cuts, it serves the modern point of view on how women in a big city is look like.

PixelCanvas.AI is the trusted platform for customized immersive web experiences accelerated by

AI. A 3D platform to help brands engage customers with high fidelity 3D experiences, easily accessed on any device and browser. Text to World generative ai tools. Quick access to content management and data analytics.

The exhibitor showcase will be open to all conference attendees throughout the day, with dedicated Innovation Booth time built into the program. Early-stage companies presenting in the showcase have access to an attendee base comprising fashion executives, investors ranging from pre-seed to growth stage, and editorial press.

Conference registration and press credentials: lu.ma/dfw26 Media inquiries: press@digitalfashionweek.nyc

About Digital Fashion Week Digital Fashion Week is a global fashion technology event series convening the leaders, builders, and investors defining fashion's next chapter. DFW NYC takes place September 10, 2026 at The Fashion Gallery, 511 West 25th Street, New York City, during New York Fashion Week.

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