

Influential Women Distinguishes Brenda Tenison As Founder Of Bbright

CANONSBURG, PA, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- Turning Faith, Service, and Practical Action Into Educational and Humanitarian Opportunities for Children Around the World

Canonsburg, Pennsylvania — Brenda Tenison is a nonprofit founder whose career has evolved from industrial engineering into mission-driven global humanitarian work. Guided by faith, hope, and a commitment to making a tangible difference, she has dedicated her professional life to creating opportunities for children and families both locally and internationally.

After earning a Bachelor of Science in Industrial Engineering from Western Michigan University, Brenda spent approximately five years working in industrial products and aerospace. Following a move to Pittsburgh after marriage, she transitioned into marketing and communications roles, spending the next five to 10 years developing expertise in messaging, engagement, and organizational storytelling across nonprofit and mission-centered environments.

Brenda went on to found her first nonprofit, which she led for six years, before establishing Bbright, a faith-based organization she has now operated for five years. As the organization's sole employee, she maintains a highly versatile, hands-on role encompassing virtually every aspect of its operations. Her responsibilities range from communications and donor engagement to event planning, logistics, and international trip coordination.

Through Bbright, Brenda also manages outreach through digital, print, and email channels and organizes annual visits to program sites across three countries. The organization supports approximately 1,500 children worldwide, helping provide access to food, education, and long-term opportunity. In the past year alone, Bbright delivered an estimated 650,000 meals and 2.4



million hours of educational support.

Brenda describes her leadership philosophy as a balance between ministry and business decision-making. She recognizes that creating sustainable impact requires both compassion and operational discipline. Much of her expertise has come through hands-on experience, building systems, addressing challenges in real time, and finding practical ways to continue moving the mission forward.

Her inspiration for this work was deeply shaped by a 2019 trip to Thailand, where she visited Faith House and spent a week with girls supported by the organization. During that time, she talked with them about their identity, worth, and value, centered around their faith. She quickly recognized how similar they were to children in America.

They wore jeans and T-shirts and carried crossbody bags. They enjoyed doing each other's hair and having their nails done. They wanted many of the same things children everywhere want. But Brenda also learned that these girls faced circumstances that made access to education and a secure future much more difficult.

When she spoke with the director of Faith House, Brenda learned that the girls wanted to attend university but did not have the money to do so. The cost was approximately \$3,500 a year. Living in a middle- to high-income area in the South Hills of Pittsburgh, Brenda knew there was more that could be done to help.

She believes strongly that making an impact does not require millions of dollars or enormous gestures. A small difference in one place and an impact in another can collectively create meaningful change.

The girls Bbright works with in Thailand are being saved from trafficking and are refugees from Myanmar, escaping a civil war that has continued for more than 70 years. For less than \$100,000 a year, the organization is able to send them to college. Four girls are graduating this month with professional degrees that will help them remain outside the trafficking situation.

For Brenda, supporting these girls is a great joy. She especially values traveling to meet them, seeing their progress, and encouraging them as they pursue education and opportunity. Across Thailand, Kenya, and the Dominican Republic, she sees one common thread: hope.

Brenda believes that when a child is given hope, that child will work hard to pursue education and create a different future. She has seen how children can study four or five hours a day because they recognize education as a pathway out of poverty. That hope can become a catalyst for generational change.

When a child receives an opportunity to build a different life, the impact does not end with that individual. It can affect their immediate family and continue as they become parents and

eventually grandparents. Brenda compares this transformation to the ripple effect of a drop of water, with change flowing outward across generations.

She is convinced that if someone is given hope that their circumstances are not the end-all, be-all, they will go through walls to make something happen. “You just have to give them a shot,” she believes.

The career advice Brenda carries with her is equally simple: keep going. She believes that when something stands in the way or a failure occurs, the answer is to get back up, try again, and continue moving forward. For her, persistence is essential to accomplishing meaningful work.

Faith and hope are central to Brenda’s personal and professional values. As a faith-based organization, Bbright beliefs guide its work, from conversations with girls about their identity, worth, and value to the decisions made about how the organization operates.

At the same time, Brenda remains committed to the belief that meaningful change does not have to be enormous. Small acts of support and individual opportunities can accumulate into something much greater.

Her commitment to service also extends into her local community. For the past 25 years, Brenda and her husband have been involved with the City Mission in Washington, Pennsylvania, helping restore people to independent living. While Bright’s work reaches across the world, her local community involvement remains equally meaningful to her.

Outside of her professional and community work, Brenda enjoys staying active in many different ways, with walking her dogs among her favorite activities. Her life reflects the same values that guide her work: faith, hope, perseverance, and a willingness to make a difference wherever she can.

Through Bbright, Brenda Tenison continues to demonstrate that lasting change can begin with something as simple as giving someone hope and an opportunity. Whether supporting children internationally or contributing to her local community, she remains committed to helping people recognize that their circumstances do not have to define their future.

Learn More about Brenda Tenison:

Through her Influential Women profile, <https://influentialwomen.com/connect/brenda-tenison> or through her website, <https://www.bbright.org/>

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