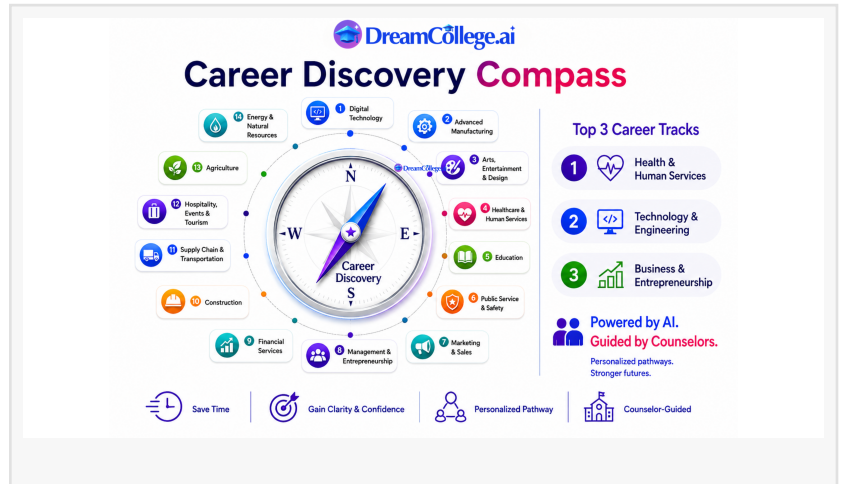


DreamCollege.ai Launches Career Discovery Compass to Turn Career Exploration Into Personalized 4-Year High School Plans

New Human + AI tool helps schools turn career exploration into personalized, counselor-guided 4-year student pathways.

DALLAS, TX, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- [DreamCollege.ai](https://www.DreamCollege.ai) today announced the launch of its [Career Discovery Compass](#), a new college and career readiness solution designed to help high school students move from career exploration to a personalized four-year high school plan.



The Career Discovery Compass begins with a 24-question assessment that explores multiple dimensions of a student's profile, including interests, strengths, character, and values. Students receive their Top 3 Career Tracks, giving them several directions to explore before selecting a pathway.

“

Career discovery should not end with an assessment result. Students need a clear next step, a personalized pathway connecting their career direction to courses, activities, and future goals.”

*Julia Liang, Founder & CEO,
DreamCollege.ai*

Rather than stopping at a career recommendation, DreamCollege.ai helps students explore each career track in greater depth, including potential careers, related majors, educational pathways, and the skills they may need to develop.

Once a student selects a career direction, DreamCollege.ai can generate a personalized 4-Year High School Plan in minutes.

The plan considers the student's selected career track, academic competitiveness, school course offerings, and graduation requirements to recommend appropriate courses and activities throughout high school. Students can then review, edit, and refine the plan, while counselors

provide additional guidance and oversight.

“Career discovery should not end with a career assessment result,” said Julia Liang, Founder and CEO of DreamCollege.ai. “Students need to understand what they can do next. Our goal is to connect career direction with the actual courses, activities, and decisions students make throughout high school.”

Unlike a static four-year planning document, the DreamCollege.ai plan is designed to evolve with the student. It can be recalibrated as a student’s interests, academic performance, goals, or career direction change over time.

For counselors, the Career Discovery Compass is designed to save time, provide greater visibility into each student’s pathway, and help them support more students while keeping professional judgment at the center. AI helps students begin the exploration and planning process, while counselors remain central to reviewing, refining, and guiding the final pathway.

The new capability is part of DreamCollege.ai’s broader [Human + AI College & Career Readiness Platform](#), which connects Career Discovery, 4-Year Planning, Major & College Planning, Applications, Financial Aid, and Counselor Oversight into one connected student journey.

DreamCollege.ai was recognized as the College Admissions Counseling Tool of the Year 2026 by the WORLDWiDE EdTech Awards and was named a 2026 Webby Official Nominee in AI: Education.

The Career Discovery Compass made its debut at the International ACAC Conference in Pittsburgh, held July 14–16, 2026, where it generated strong interest from global counselors and education professionals.

Throughout the summer, DreamCollege.ai conducted student focus groups to test and refine the Career Discovery Compass. Among 23 student participants, the overall experience received an average rating of 4.52 out of 5, with 95.7% rating it 4 or 5 stars. In addition, 100% described the visual Compass experience as either “Extremely engaging” or “Very engaging.”

With the Career Discovery Compass, DreamCollege.ai aims to help schools move beyond one-time career assessments toward a continuous process of career exploration, personalized planning, counselor guidance, and ongoing recalibration.

About DreamCollege.ai

DreamCollege.ai is a Human + AI College & Career Readiness Platform designed to help schools deliver personalized college and career pathways for every student at scale. The platform helps students make more informed decisions about their future while helping counselors save time, work more efficiently, and support more students.

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