

MILWAUKEE HOMEOWNERS CAN DREAM BIG WITH MATRIX BASEMENTS' \$80,000 BASEMENT SWEEPSTAKES

Dream Basement Sweepstakes Gives One Lucky Finalist the Opportunity to Win a Complete \$80,000 Basement Transformation



Matrix Basement Finishing Logo

MILWAUKEE, WI, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- [Matrix Basements](#) has announced its [Dream Basement](#) Sweepstakes, giving

homeowners the opportunity to enter for a chance to win an \$80,000 basement makeover and turn the space beneath their home into something completely new.

“

We want people to look at that unfinished space downstairs and start imagining what it could become. This sweepstakes is all about dreaming a little bigger.”

Nick Richmond

Whether the dream is a Wisconsin sports headquarters, a home theater, a custom bar, a family gathering space, a home gym or simply more room to enjoy life at home, an \$80,000 transformation opens up some pretty exciting possibilities.

“Wisconsin has become an important market for Matrix, and we’re excited to bring a promotion of this size to homeowners throughout the area,” said Nick Richmond, CEO of Matrix Basements. “We want people to look at that unfinished space downstairs and start imagining what it

could become. This sweepstakes is all about dreaming a little bigger.”

The Matrix Basements Dream Basement Sweepstakes is underway now and runs through October 24, 2026. No purchase is necessary to enter or win. Homeowners can enter at [win-a-basement.com](#).

FROM UNFINISHED SPACE TO DREAM BASEMENT

For many homeowners, the basement represents one of the biggest opportunities to add usable

living space without changing the footprint of the home.

Matrix Basements specializes exclusively in transforming those unfinished spaces into finished areas designed around each homeowner and family.

That might mean creating a big open space for watching your favorite team's games. It could mean a bar for entertaining friends, a dedicated movie room, a home office, a fitness area or a place where the entire family can spend time together.

"Basements give homeowners the opportunity to create something they may not have room for anywhere else in the house," Richmond said. "That's what makes this giveaway so much fun. You can really start with a blank canvas and ask, 'If we could do anything with this space, what would we build?'"

ONE FINALIST. ONE BIG MOMENT.

After the sweepstakes entry period closes, Matrix will randomly select one potential finalist from among all eligible entries.

That finalist will be invited to a special final event in Chicago on or about November 9, where they will have the opportunity to win the \$80,000 Dream Basement makeover through a special prize selection.

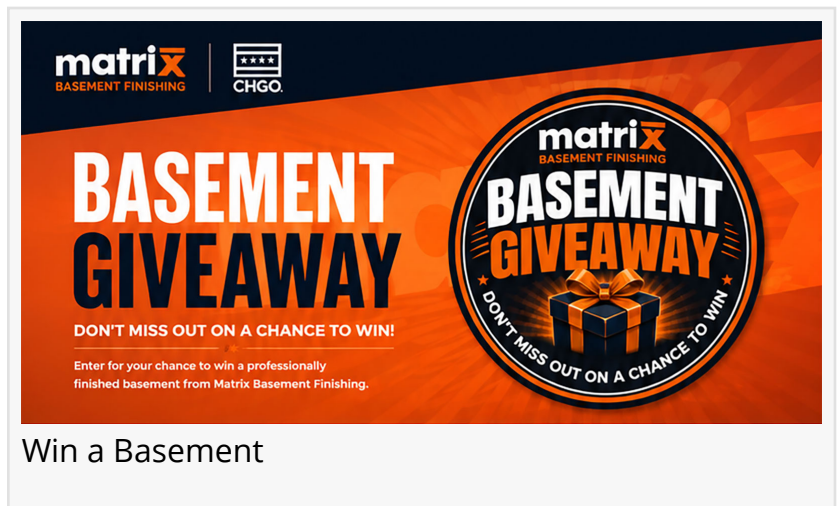
And unlike a traditional sweepstakes where the winner simply receives an email or phone call, Matrix is turning the finale into an event of its own.

"We wanted there to be some suspense," Richmond said. "Someone is going to arrive at that event knowing an \$80,000 basement transformation could be just one decision away. That's going to be a pretty incredible moment."

Eligible participants can receive one free entry by completing the sweepstakes entry form, with additional optional bonus-entry opportunities available throughout the promotion. No purchase or payment is necessary to enter or win.

The Matrix Basements Dream Basement Sweepstakes ends October 24, 2026.

To enter and view the complete Official Rules, eligibility requirements, prize details and restrictions, visit: Win-a-basement.com



NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

About Matrix Basements

Founded in 2009, Matrix Basements is a locally owned and operated basement finishing company specializing exclusively in complete basement transformations. Matrix combines professional design, detailed project planning and experienced construction teams to transform unfinished basements into functional, finished extensions of the home.

With thousands of completed basement projects and more than 15 years of experience, Matrix Basements has continued to grow while maintaining a focus on quality craftsmanship, customer experience and a streamlined basement finishing process from initial design through project completion.

To learn more about Matrix Basements, visit MatrixBasements.com.

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