

LANGERS JUICE GIVES FAMILIES A SPLASH OF COLORFUL, CREATIVE FUN WITH CRAYOLA COLLABORATION

Limited-time Scribble Scrubbies toy promotion begins September 1

CITY OF INDUSTRY, CA, UNITED STATES, September 2, 2026 /EINPresswire.com/ -- Just in time for back-to-school season, Langers Juice is bringing colorful creative moments to families nationwide through a new partnership with Crayola, the brand that has inspired imagination and creativity for generations. This September, customers who purchase select Langers Juice bottles will have the opportunity to redeem Crayola's award-winning Scribble Scrubbie Pets as part of a special mail-in promotion.

The limited-time Scribble Scrubbies promotion will appear on approximately 1 million Langers Juice bottles distributed across the United States. The promotion is expected to run from September 1, 2026, while supplies last. Customers can participate by collecting bottle labels and redeeming them for the collectible animal figures that children color, rinse and color again for endless hours of imaginative play, turning little scribbles into big stories filled with creative adventures.



"Our team is always looking for ways to create promotions that families can enjoy together," said

Bruce Langer, President of Langers. "Crayola has inspired creativity in children for decades, and we felt the Scribble Scrubbies program was a natural fit with Langers juices, which families already keep in their refrigerators and enjoy together every day."

"At Crayola, we love finding unexpected ways to spark creativity and this collaboration with Langers Juice does just that," said Anna Roca, Head of Global Partnerships & Promotions at Crayola. "By bringing Scribble Scrubbie Pets into family moments that already happen every day, like reaching for a favorite juice, we're helping kids turn ordinary routines into colorful opportunities for imagination and creative play."

Up to 5,000 pets will be available through the promotion while supplies last. Customers who return two (2) qualifying Langers bottle labels will receive one of five Scribble Scrubbie Farm Pets: Daisy the dog, Marabelle the cow, Evie the horse, Buster the cat, or Chuck the rooster (\$4.99 suggested retail value). Customers who return six (6) qualifying labels will receive one of two Jumbo Scribble Pets: Big Wilbur the French Bulldog or Big Jenny the cat, both measuring six-inches tall (\$14.99 suggested retail value). In addition to the mail-in redemption offer, Langers will also host a social media giveaway where 20 winners will receive a Scribble Scrubbie Pet Pack, further celebrating the collaboration with Crayola.

To make the back-to-school season even richer for families and kids, Langers will also include a complimentary printed coloring page inside select packs, giving families another way to unplug, connect in person, and enjoy a moment of creativity together while sipping their favorite refreshing juice.

Langers Juice offers a wide variety of fruit juices and beverages crafted with quality ingredients and vibrant flavors. From classic favorites like pineapple and cranberry to tropical blends and cocktail mixers, the California-based family company continues to bring refreshing taste and everyday nutrition to households across the country.

Langers Juice is available at grocers and retailers nationwide as well as online.

For more information on Langers Juice, visit the brand online and follow @langersjuice on Instagram.

#

EDITOR'S NOTE: For more information about Langers Juice and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

Pamela Wadler
Trent & Company, Inc.
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/939080744>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.