

PERGOLUX Launches New Awning to Expand Outdoor Shade and Comfort

New motorized awnings bring adjustable shade, integrated lighting, UV protection, and easier setup to patios, decks, and outdoor living spaces.

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-- This week, [PERGOLUX](#), the Scandinavian-inspired outdoor living brand known for design-forward pergolas and smart shade systems, announces the launch of the [PERGOLUX Awning](#), a new outdoor shade solution designed to help homeowners make patios, decks, and backyards more comfortable and usable throughout the day.



The PERGOLUX Awning expands the brand's outdoor living portfolio beyond pergolas, giving homeowners a flexible option to manage sun exposure, reduce glare, and improve outdoor comfort without relying on temporary shade products. The new awning combines motorized control, integrated LED lighting, UV protection, and a full-cassette structure designed to protect the fabric, motor, and arms when not in use.

"At PERGOLUX, we are focused on helping homeowners create outdoor spaces that are easier to use, more comfortable, and more connected to everyday life," said Anas Zandaki, Country Manager. "The PERGOLUX Awning gives homeowners another way to control shade, improve comfort, and extend the use of their patio without compromising the look of their home."

The launch comes as [homeowners continue to invest in outdoor spaces](#) that function as extensions of the home. Patios, decks, and backyards are increasingly being used for dining, entertaining, working, and relaxing, making shade and lighting more important parts of outdoor design.

The PERGOLUX Awning is made with AuroWeave fabric, a PU-coated, breathable material designed to resist rotting, fading, and sagging. The fabric offers UPF 50+ protection and blocks 98% of UV radiation, helping to reduce sun exposure and create a cooler shaded area for

everyday outdoor use.

The awning also includes integrated LED strips built into the awning arms, giving homeowners built-in lighting without the need for additional fixtures or visible cable clutter. The lighting is designed to support outdoor dinners, gatherings, and evening use after sunset.

For convenience, the awning is motorized and remote-controlled with up to 65 feet of range. Its 5- to 25-degree tilt adjustment helps block lower, late-day sun that fixed shade products may not address. An optional wind sensor attachment allows for automatic retraction in windy conditions and adds additional protection to the awning and peace of mind for homeowners.

The full-cassette design allows the fabric, motor, and arms to retract into the housing when not in use, helping protect the system from weather exposure and long-term wear. The awning also features quiet operation, a screwless design, and a simplified setup process designed for installation in approximately one hour with two people.

Key features of the PERGOLUX Awning include:

- UPF 50+ AuroWeave fabric that blocks 98% of UV radiation
- Integrated LED strips built into the awning arms
- Motorized operation with remote control up to 65 feet
- Adjustable 5- to 25-degree tilt for late-day sun protection
- Full-cassette housing to protect the fabric, motor, and arms
- Automatic retraction in windy conditions (optional accessory)
- Simplified two-person installation
- 10-year warranty

The PERGOLUX Awning launches Aug. 4, 2026, with pricing starting at \$1,499. For more information, please visit www.pergoluxshop.com.

For media inquiries or interview requests, please contact Mark Hashem, Publicist at Otter PR, at mark.hashem@otterpr.com.

About PERGOLUX

PERGOLUX is a global leader in smart, design-forward pergolas with over 100,000 customers across 14 countries. Known for blending durability with minimalist Scandinavian aesthetics, the brand is redefining how homeowners live outdoors by offering modular shade systems that adapt to different climates and lifestyles. PERGOLUX manages the full post-sale experience, including fulfillment, customer service, and installation support.

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