Anker eufy Robot Vacuum Omni E35 Brings Healthier Living Home

Flagship deep-cleaning features, now Certified Asthma & Allergy Friendly® for families with kids and pets.



Anker eufy Robot Vacuum Omni E35

BELLEVUE, WA, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Anker eufy, the leading smart home appliances brand by Anker Innovations, is announcing the launch and pre-sale of its newest deep cleaning robot vacuums. The Robot Vacuum Omni E35 brings deep cleaning that translates to a healthier home and certified by TÜV SÜD earning the Maternal and Infant Cleaning Robot mark for reaching bacterial elimination, low noise, and efficiency in cleaning and self-cleaning standards. The Omni E35 is equipped with eufy's HydroJet™ self-cleaning mopping capabilities and a massive 35,000 Pa turbo suction power to remove dust, dirt mites and debris from deep within carpets. AeroTurbo 2.0 multi-cyclone filtration system separates more fine dust before it reaches the filter media, helping maintain suction performance for up to 365 days, verified by TÜV SÜD.

Additionally, Anker eufy is proud to announce that in the U.S, the E35 Omni has earned the Asthma & Allergy Friendly® certification from the Asthma and Allergy Foundation of America (AAFA) and Allergy Standards Limited (ASL). The Certification Program helps people with asthma and allergies identify products that are better suited for them and that contribute to a healthier indoor environment. The Program provides a trusted way for consumers to identify products that have been independently evaluated against rigorous, science-based criteria. Products undergo independent testing against the Program's scientific standards to demonstrate their ability to reduce exposure to allergens and asthma triggers.

Featuring flagship-level cleaning technology, the E35 aims to make a healthier home environment effortless.

Key Features:

The HydroJet 2.0 Self Cleaning Roller Mop features a self-cleaning roller mop that applies 16N of constant downward pressure. TÜV SÜD certifies 99.99% bacteria elimination. The mop is washed with 140-degree F hot water and dried with hot air, creating a healthy cycle with zero residue and zero odor.

The new "Heavy Stain Deep Mop" mode runs a three-phase algorithm — saturate, soak for up to 20 minutes, then scrub — removing dried-on messes.

Certified Asthma & Allergy Friendly® for families with kids and pets
Featuring powerful 35,000Pa suction, the Asthma & Allergy Friendly® certification testing found the E35 Omni reduces dust mite and cat allergens by up to 98% on carpets and 99.9% on hard floors.

DuoSpiral™ Detangling Brushes and Corner Coverage
The DuoSpiral™ Detangling Brushes drive hair outward during rotation. During auto-emptying, the brushes reverse to pull accumulated hair into the dust bag for zero-tangle maintenance.

The CornerRover™ True Corner Coverage system extends the side brush and the roller mop outward on wall detection, achieving 5 millimeters or less of wall clearance. A lateral line laser scans recessed kickboard geometry and controls the approach angle, reaching areas that ordinary robots physically cannot access.

Night-Vision Obstacle Avoidance
For households that schedule cleaning overnight, AI.See 3.0 uses an RGB camera paired with an auto-activating smart LED and side line laser, recognizing over 280 objects while avoiding detected hazards.

Pricing & Availability
The eufy Robot Vacuum Omni E35 has an MSRP of $1299.99, but pre-sale buyers will receive a discount, bringing the E35 to $999.99. Pre-sale is open now at eufy.com.

Introducing the Omni C30 & C30 Edge
For families seeking an affordable yet powerful robot vacuum to tackle carpets, Anker eufy is unveiling the upcoming launch of the Omni C30 and C30 Edge. Both featuring 35,000 Pa suction from its AeroTurbo™ system, the bots were designed for homes with high-traffic carpeted areas and a mix of hard floors. Integrating MopMaster™ Dual-Rotating Mops for hard floor areas like kitchens and bathrooms, both models also ensure clean hard floors.

Differentiating the C30 Edge is an upgraded automatic extending mop head to reach corners for true edge-to-edge cleaning. A side-facing laser reads baseboard shape in real time and

recognizes 100+ baseboard profiles then physically extends the mop pad outward by up to 76mm. This lets C30 Edge reach into a wider range of edge scenarios.

The C30 and C30 Edge models will launch this fall for $799.99 and $899.99 respectively.

About Anker
Anker Innovations (SZSE: 300866; HKEX: 00668) is a consumer technology company founded in 2011 with a commitment to Ultimate Innovation. Its products span charging, power, audio and video, smart home, robotics, health, and creative tools, serving more than 200 million customers across over 180 countries and regions. www.anker.com

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