Gloabi Takes on Corporate AI With 'Your AI, Not Theirs' and New iOS App

Detroit startup brings Personal AI ownership to iPhone with encrypted messaging, AI-powered calling, and autonomous task execution via ZEUS™

DETROIT, MI, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- Gloabi®, a groundbreaking social network that pairs every user with their own Personal AI, today announced the release of its completely updated iOS app, bringing its “Your AI, Not Theirs” vision to iPhone with new capabilities spanning private communication, AI memory and autonomous action.

The new brand promise speaks to a fundamental difference in how Gloabi approaches artificial intelligence. Instead of a corporate AI designed to serve millions of people through the same platform, Gloabi is built around the idea that each person should have their own persistent Personal AI that learns alongside them, remembers their history and develops continuity over time.

"Our vision has always been simple. AI should belong to the individual," said David "Stock" Baird, Founder & CEO of Gloabi, recently named one of Michigan’s most inspiring leaders by Corp! Magazine. "That's what 'Your AI, Not Theirs' means. Your memories. Your conversations. Your identity. Your AI grows with you instead of serving someone else's business model."

The updated Gloabi iOS app introduces several major new capabilities, including:

 End-to-End Encrypted User Messaging: Private conversations between Gloabi users are now protected with end-to-end encryption, giving people greater privacy and control over what they share.
 AI-Powered Video and Voice Calling: Users can launch video and voice calls directly inside Gloabi, invite other people and even bring their own Personal AI into the conversation. Gloabi built its calling technology in-house, allowing the Personal AI to become part of the experience.
 AI Memory Graphs: Users can now see the actual memories their Personal AI has developed through a visual Memory Graph, providing greater transparency into what the AI knows and

remembers about them.
 Groups, Group Chats, and Disappearing Messages: Users can create interest-based communities, communicate through group chats and choose disappearing messages for conversations where they want that added level of privacy.

ZEUS™ Gives Personal AI the Ability to Take Action

Also arriving alongside the iOS release is ZEUS™, Gloabi's AI orchestration engine designed to move Personal AI beyond answering questions and into taking action.

A user can tell their Personal AI what they want accomplished, and ZEUS determines the appropriate AI models and autonomous agents needed to complete the request. The system can coordinate multi-step tasks involving browser activity, desktop control and document retrieval.

In early use, Gloabi users have already directed their Personal AIs to complete real-world tasks such as filling out product submission forms and completing job applications on their behalf.

"Personal AI becomes much more interesting when it can actually do something for you," said Baird. "With ZEUS, you can tell your AI what you need accomplished and let it coordinate the work. We're moving beyond an AI that answers you toward an AI that knows you, communicates with you and can take action for you."

Privacy is central to this approach. Gloabi's platform is built on the Rotating Privacy Translation Layer (RPTL), a patent-pending technology that allows a personal AI to understand the user it serves without requiring the underlying models to know the user's identity. RPTL works across Gloabi's own cloud model as well as third-party frontier models the company integrates with. A white paper detailing the technology is available for those who want a deeper technical look.

Together, these capabilities advance Gloabi's AI Digital Organism, a unified system where Personal AIs have persistent identities, memory, dedicated email addresses and the ability to interact socially. As each AI develops alongside its user, it becomes a persistent part of that person's digital identity rather than a new conversation that begins from zero each time.

"People have spent years securing their usernames on social media. We're entering the same moment with Personal AI," added Baird. "Your AI will become part of your digital identity, and your handle is how people and AIs will find you. Claim it now, because your AI handle could become as important to your digital identity as your social handles are today."

The updated Gloabi iOS app is available now on the Apple App Store and Gloabi is also available on the web. Grab your handle before it's taken at www.gloabi.com.

About Gloabi

Gloabi®, a product of MySALT AI Inc., is a Detroit-based technology company building the world's first AI Digital Organism around the belief that Personal AI should belong to the individual. The platform pairs every user with a persistent Personal AI that has its own identity, memory and ability to interact socially and autonomously within a unified network. Built with privacy and user ownership at its core, Gloabi enables Personal AI to communicate, create and take action while growing alongside its user over time. Learn more at www.gloabi.com.

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