Lâm Minh Chánh Named 2026 International Financial Education Instructor of the Year by the NFEC

DALLAS, TX, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- The National Financial Educators Council (NFEC) has named Lâm Minh Chánh the 2026 International Financial Education Instructor of the Year. The recognition is awarded to educators who demonstrate exceptional impact in advancing practical financial education through measurable contributions in instruction, public awareness, and sustainable educational reach.



Lâm Minh Chánh is Founder and CEO of WikiMoney and Founder and Chairman of BizUni. Widely known as “Chú Ba Tài chính” (a term of affection meaning “Uncle Ba of Finance”), he has made practical personal finance education accessible to hundreds of thousands of learners across Vietnam and beyond.
How the Award Is Measured: The International Financial Education Instructor of the Year distinction is based on a structured evaluation of three core areas:

Education
Recipients must demonstrate meaningful instructional impact. This includes direct teaching, development of educational resources, and the delivery of practical financial education that helps learners build real-world skills. Lâm Minh Chánh has taught more than 20,000 learners through structured programs in personal finance, long-term investing, and financial decision-making. He is also the author of bestselling educational books, including Tài chính Cá nhân dành cho người Việt Nam, which has sold more than 55,000 to 60,000 printed copies and has been widely recognized for making financial concepts accessible to general audiences.

Awareness
Recipients must show a clear contribution to raising public awareness of financial education. This includes media visibility, digital reach, and consistent public messaging that expands access

to practical financial knowledge. Lâm Minh Chánh maintains a substantial audience across platforms, including approximately 197,000 Facebook followers, more than 100,000 YouTube subscribers, and over 120,000 TikTok followers. His work has also been featured in major Vietnamese business and financial media, including CafeF, CafeBiz, VnExpress, and VietnamFinance, further extending the reach of financial literacy messaging.

Sustainability
Recipients must demonstrate a model that supports continued educational impact over time. This includes the development of platforms, resources, and systems that extend beyond individual instruction. Through WikiMoney and related educational initiatives, Lâm Minh Chánh has built scalable tools and content that support ongoing learner access to practical financial education and investment guidance.

Background
Lâm Minh Chánh brings nearly two decades of senior leadership experience with major organizations, including Kodak, AIA, Prudential, Daiichi Life, and Dai Viet Securities. He holds an MBA from the University of Technology Sydney and has combined corporate experience, entrepreneurship, and education to expand public access to practical financial knowledge. His work focuses on clear instruction, real-world application, and helping individuals build stronger financial habits and long-term capability.

About the Award
The International Financial Education Instructor of the Year recognition highlights educators who advance financial education through high-quality instruction, broad public awareness, and sustainable models that expand access to financial knowledge. Selection is based on documented impact across education delivery, audience reach, and the development of lasting educational resources and platforms.
About the National Financial Educators Council

The National Financial Educators Council (NFEC) advances financial education through applied financial capability standards, instructor training, curriculum resources, and recognition of educators who improve financial outcomes for individuals and communities.

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