

Roomvu Launches 'Found' to Help Agents & Brokers Rank on AI Search

The free AI visibility tool helps real estate professionals rank high on ChatGPT and Gemini

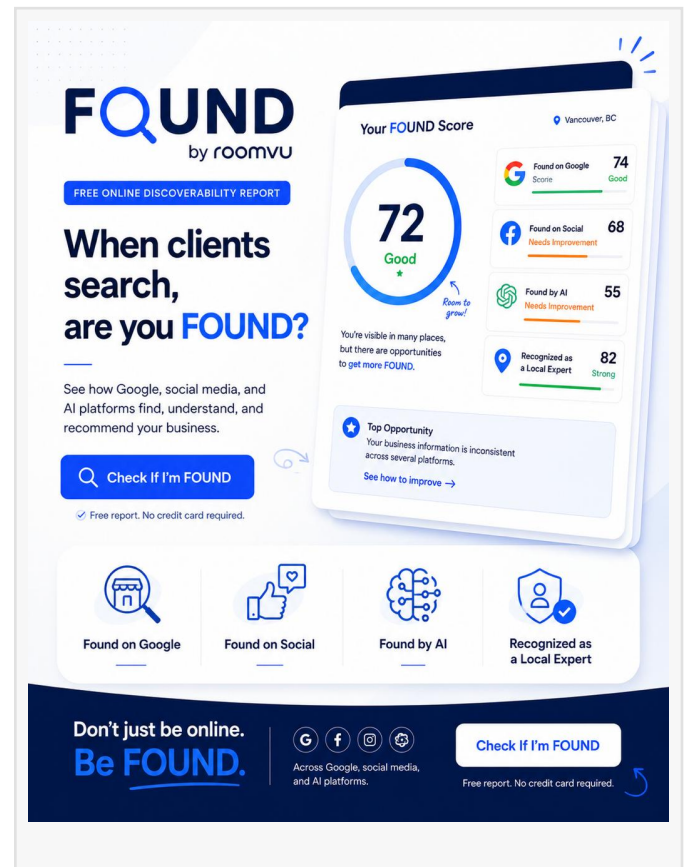
VANCOUVER, BRITISH COLUMBIA, CANADA, September 2, 2026 /EINPresswire.com/ -- [Roomvu](#), the AI-driven video marketing platform that automates social media for real estate professionals, launched [Found by Roomvu](#). It's a free visibility tool that not only shows professionals how they appear across Google and AI assistants, but hands them a prioritized plan to fix it.

Search has fundamentally changed. Before a client picks up the phone, they research and increasingly ask AI engines and search platforms questions like: "Who's the best real estate agent near me?" or "Top mortgage broker in my city." While most professionals can be found when a client searches their exact name, the vast majority of professionals remain invisible during these discovery searches where new client leads are now generated.

"In the past, having a simple website and a few online reviews was enough to survive. Today, when clients look for an expert, they ask AI tools for direct recommendations," said Sam Mehrbod, Chief Executive Officer of Roomvu. "If you only show up when someone types your exact name, you're missing out on the vast majority of new business. We built Found to give professionals total clarity on how AI engines see them and a roadmap to start winning searches in their local market."

Google and AI models like ChatGPT, Gemini, and Claude now actively scrape social platforms to evaluate a professional's local authority, profile alignment, and recent activity before making a recommendation.

Found by Roomvu measures all of these signals in about 60 seconds, analyzing profile consistency across channels, total review presence, and current search footprint. Critically, it





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Roomvu*

turns that diagnosis into immediate action. Alongside a channel-by-channel scorecard and a read on how AI tools describe them, each report returns a prioritized action plan.

The tool identifies conflicting details across profiles to ensure consistent entity indexing, highlights review gaps that keep AI models from trusting a profile and generates a localized list of the exact questions local buyers and sellers are searching for, giving professionals the precise content roadmap needed to earn top AI recommendations.

“A report that only tells you you’re invisible isn’t worth much, and most SEO tools just dump a wall of confusing metrics on your lap,” added Mehrbod. “Found is built to be actionable: zero fluff, zero friction, and a clear checklist starting with the exact questions your local clients are asking.”

The insight behind the tool is simple: AI assistants recommend the professionals who show up consistently and answer real client questions across all channels. That is exactly what the core Roomvu platform automates — creating unique, local content for each of a professional’s channels and posting it every week, so the authority that drives AI recommendations compounds automatically over time without added effort.

Found by Roomvu is available now, completely free and with no login required, at onboarding.roomvu.com/bio-coach

It supports real estate agents, mortgage brokers, insurance agents, and financial advisors.

About Roomvu

Roomvu is a leading AI video marketing platform dedicated to providing innovative marketing solutions for real estate agents, brokerages, and REALTORS®. Recognized as one of the top 20 most innovative real estate technology companies in Canada by the Canadian Innovation Exchange. Roomvu is backed by REACH, the venture capital arm of the National Association of REALTORS®. With a focus on automated, high-quality, and hyperlocal content creation, Roomvu empowers real estate professionals to enhance their online presence, engage with clients, and drive business growth.

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